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HARROLD'S Spring Annual

Professional Trade
Wholesale
Spring of 1940

As We Progress

This edition of our catalogue brings before you what is possibly the finest group of material available today. It also is a memorial to a year just passed which has seen greater development in our breeding, growing and service work than any equal period during the past thirty-eight years; the time of our active work in the horticultural field.

Our breeding work in our own specialties have advanced in a most satisfactory manner during the past twelve months, and the many improved specialist items which we have been able to offer has also shown a marked improvement over past seasons. Quite a few distinctively new items have been added and strain quality throughout will be found the best available in this trade.

This fall has seen the increase in our service facilities which we have been looking forward to for several years—with added work and storage space; more ideal seed storage conditions, and many other improvements that all tend to make possible better value and service to you. Our office, seed storage and laboratory; as well as our printing plant have been moved into new quarters which gives more than five times the floor space that we had before, and this will all tend toward more efficient and valuable service for you. The reduction in labor through more efficient working conditions and equipment, will also be reflected in more value for your dollar when you buy Harrold's Pedigreed Strain seeds and plants.

While we have printed our own catalogue since 1930, we have been somewhat limited in facilities up to the present in handling some catalogue changes. With the bringing of machine type composition into our own office this fall, this condition will be changed and we anticipate a considerable improvement in our future catalogues. This will be in the form of more flexibility and more valuable catalogues from the standpoint of cultural and other data which we hope will make ordering of seeds from us a much easier task.

It will be noted that a great many changes are evident in this edition and we hope that these will make this booklet more useful to you. Other improvements will be made from time to time, all looking toward better service to you.

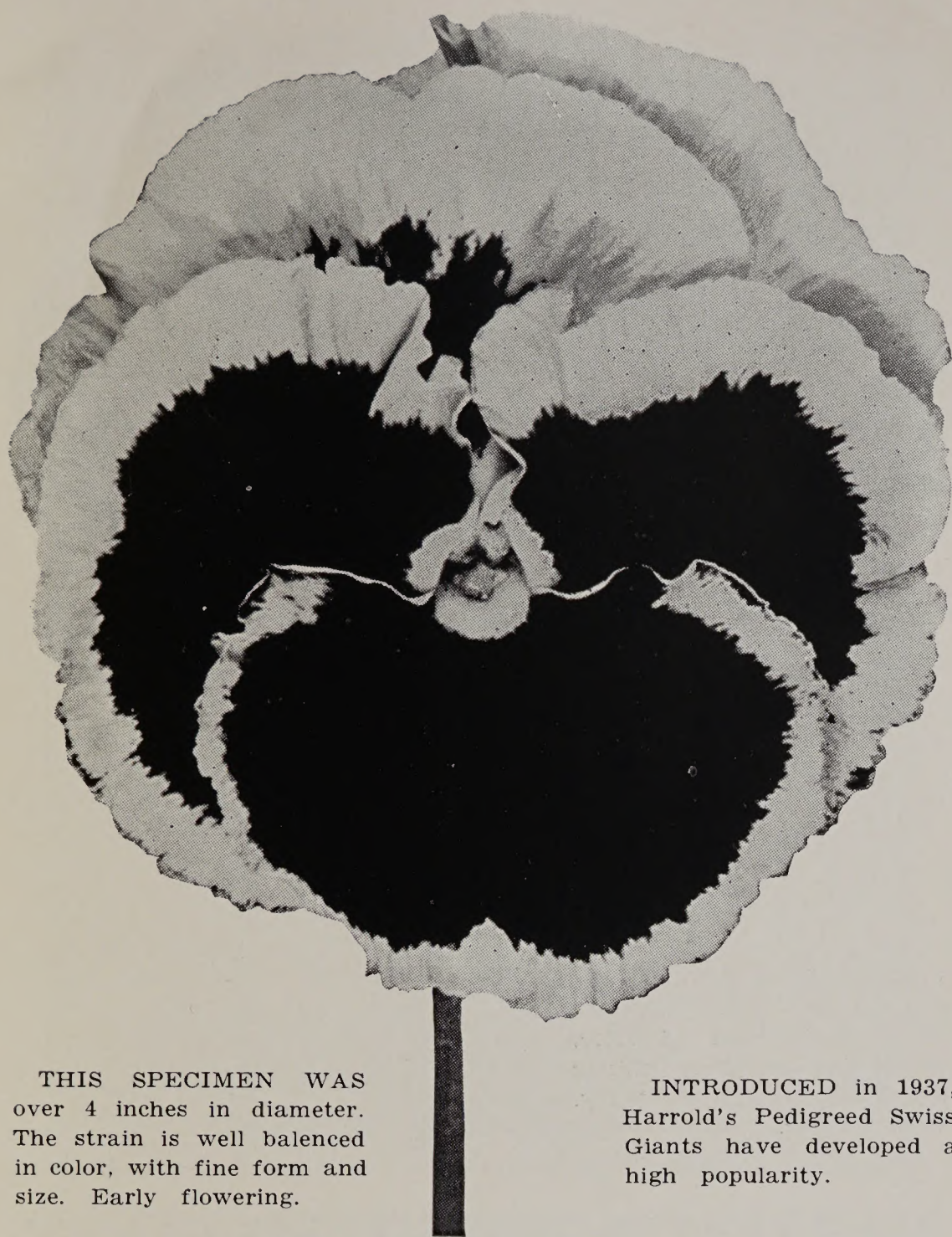
When all is summed up, however, the whole value of our progress to you, is that we can offer you the very best seeds and plants we can produce or procure. Our personal care in selecting and handling this stock is reflected in their quality; and our efficient, low operating costs tend to give you the very top in quality at no more than ordinary cost. We have never placed price above quality, but in spite of this fact, you will find it just as economical year in and year out, to have the advantage offered by Harrold's Pedigreed Quality stock as to use stock of more common quality.

With our very best wishes for a most successful 1940 we look forward to being of service to you throughout the coming year.

HARROLD'S

C. W. Harrold

M. E. Harrold



THIS SPECIMEN WAS over 4 inches in diameter. The strain is well balanced in color, with fine form and size. Early flowering.

INTRODUCED in 1937, Harrold's Pedigreed Swiss Giants have developed a high popularity.

HARROLD'S *Pedigreed Swiss Giants*

We introduced this Harrold bred strain in 1937 and as we predicted upon introduction, it has proven to be a most popular sort — substantiating our opinion that it was a most valuable addition to the Harrold's Pedigreed Strain Line of stock and one of the finest of Pansies in this Fancy type of stock.

It is quite an improvement over the standard "Swiss" type strains, and is even more perfected than our own Harrold's Improved Swiss which has maintained such popularity for so many years. It is still earlier flowering than the last mentioned sort and is considerably improved in flower size, form and plant habit.

The color range has seen the continued improvement common with all Harrold bred seeds, and many new and distinct colors and markings have been developed in this variety. In the fancy type of Pansies we do not believe that there is any better stock available at this time. Nor, do we know of anything better that is likely to become available soon. Plant habit is somewhat more compact than that of the Exhibition types, however the flowers are born on stems of adequate length for cutting if culture is reasonably good, while with favorable culture seven inch stems can be produced.

The flower size excels anything we have seen in this class to date, with culture in our own gardens producing many flowers over four inches in diameter. In fact, flowers that well exceed four and a half inches have been produced by this strain. This variety has a high flower size bred into it, giving the basis for fine results when culture is to their liking.

SEED PRICES

STANDARD QUALITY: Packet, 1,000 seeds, \$1.25; 1/8 oz., \$2.25; 1/4 oz., \$4.25; 1/2 oz., \$8.25; 1 oz., \$16.00; 2 ozs., \$28.00; per pound, \$160.00. Four ounces supplied at the pound rate.

PEDIGREED QUALITY: \$2.00 per packet; about 750 seeds.

PLANT PRICES

SEEDLINGS: \$1.25 per 100; \$6.00 per 1,000; 3,000, \$16.00.

TRANSPLANTED: \$2.25 per 100; \$15.00 per 1,000.

NOT LESS THAN 50 OF A VARIETY SOLD.



HARROLD'S PEDIGREED
GIANT ART - SHADES. The
finest combination of color,
flower size and plant habit in
the Exhibition group today.
Very popular.

HARROLD'S PEDIGREED GIANT *Art - Shades*

This variety has resulted from more than a third of a century of the most intensive breeding. It is bred from the same base stock as our **Harrold's Pedigreed Giants** and bears all of this varieties fine points. Notable is its compact plant habit and early development, giving plants that are ideal for the American market. The flower size is the very maximum that has been developed in the Exhibition group and will be found adequate for the most exacting needs if suitable culture is given during the growing period.

Flower form follows the usual Harrold type with flowers nearly round and of heavy texture. Unlike so many giant sorts, the flowers have heavy texture and stems which make them stand well in display.

The greatest departure in this sort is in the flower coloring. While this follows the Exhibition type of marking, the colors and color combinations are unique. Not only are many unusual colors produced but color combinations, especially in the art and pastel shades are an outstanding feature of this sort. As the color mixture is bright and lively, this is a very desirable sort for mass bedding while individual plants are so fine that they make excellent specimen plantings. In mixed colors we do not believe there is any finer Pansies available.

SEED PRICES

STANDARD QUALITY: Packet, 1,000 seeds, \$1.00; $\frac{1}{8}$ oz., \$2.00; $\frac{1}{4}$ oz., \$4.00; $\frac{1}{2}$ oz., \$7.75; 1 oz., \$15.00; 2 ozs., \$25.00; 3 ozs., \$31.00; 4 ozs., or more at the pound rate of \$140.00.

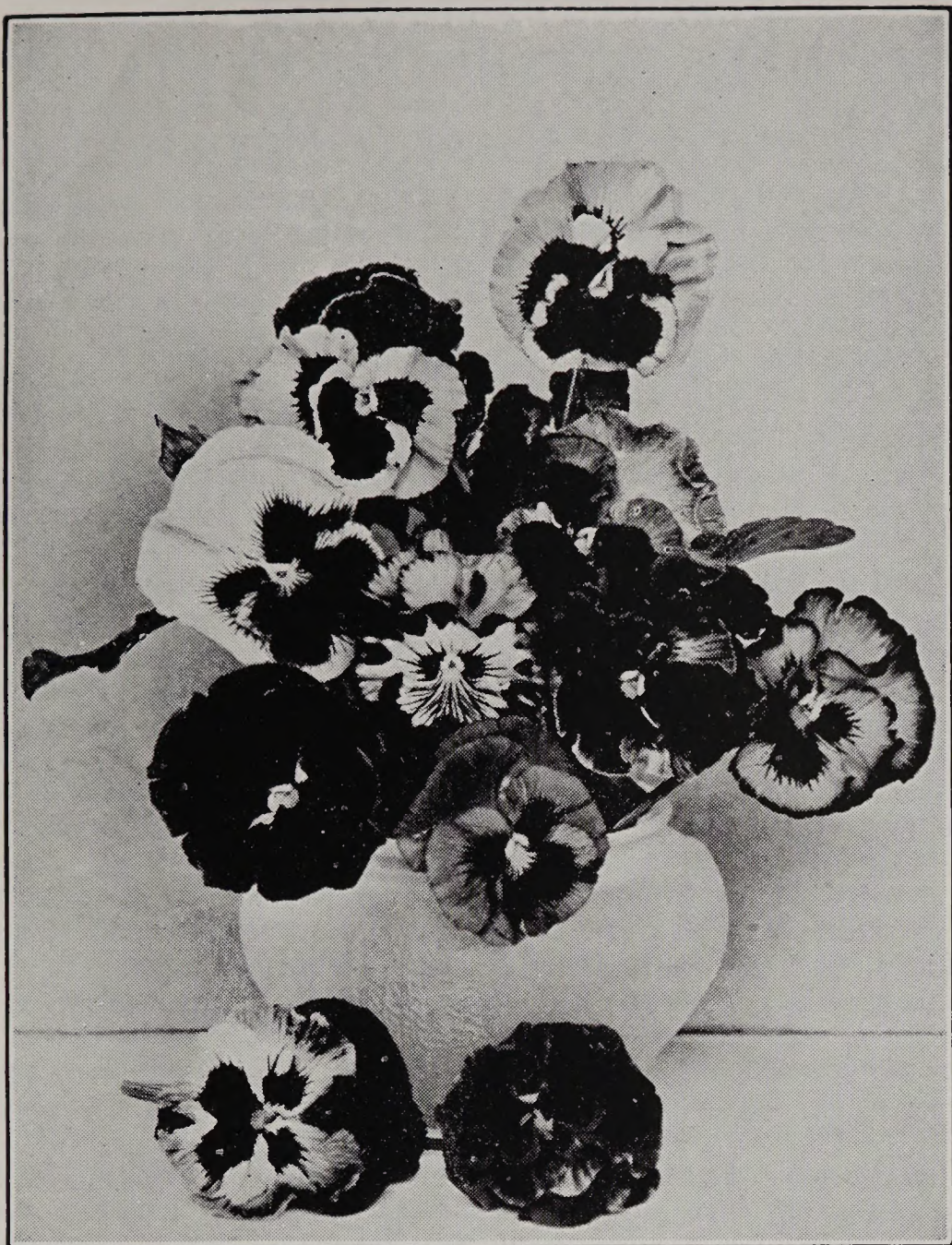
PEDIGREED QUALITY: \$2.00 per packet of about 750 seeds.

PLANT PRICES

SEEDLINGS: \$1.25 per 100; \$6.00 per 1,000; 3,000 for \$16.00.

TRANSPLANTED: \$2.25 per 100; \$15.00 per 1,000.

NOT LESS THAN 50 OF A VARIETY SOLD.



This group picture shows specimens from our Harrold's Pedigreed Giants. These are outstanding for their size, coloring and markings. Bowl in picture is 8 in., in diameter

HARROLD'S *Pedigreed Giants*

This Harrold origination was probably one of the finest breaks that a seed breeder ever had. Since we first introduced this variety it has won wide acceptance and popularity on its outstanding merits. With the exception of our **Harrold's Pedigreed Giant Art - Shades**, this is probably the most valuable Pansy for the professional grower. Of Exhibition type, its colors are bright and lively with many that are exclusive to this particular strain

The plant habit is distinctively robust and this, of course, is the basis of its ability to produce such large flowers. We have produced flowers 5 inches in diameter with this variety in our own gardens and many customers have reported flowers ranging upward to 4¾ inches. To attain this size, of course, culture must be favorable but the maximum size has been bred into this strain.

Early flowering and plant development makes this sort the first to become marketable of the many sorts we grow and with the heavy textured flowers, this stock sells readily throughout the season. Flower form is nearly round and stems are unusually long for so compact a plant growth — long enough for bouquets.

The color range is very bright and varied with over 450 colors and markings represented in the color mixture. An ideal subject for mass bedding with enough fine specimens to meet demand for individual selection. Don't overlook this one!

SEED PRICES

STANDARD QUALITY: Packet, 1,000 seeds, \$1.00; ¼ oz., \$1.60; ½ oz., \$3.00; 1 oz., \$5.75; 2 ozs., \$11.00; 3 ozs., \$20.00; 4 ozs., \$24.50; or more at the pound rate of \$112.00.

PEDIGREED QUALITY: Packet, 1,000 seeds, \$2.00; 3 for \$5.00.

PLANT PRICES

SEEDLINGS: \$1.00 per 100; \$4.75 per 1,000; 3,000 for \$12.00.

TRANSPLANTED: \$1.75 per 100; \$12.00 per 1,000. 3,000 for \$32.00.

NOT LESS THAN 50 OF A VARIETY SOLD.

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DESCRIPTION OF THE HARROLD'S PEDIGREE STRAIN Line Of Giant Pansies

HARROLD'S PEDIGREED NOVELTIES: This mixture is made up from individual plant selections in our breeding department. It contains some of the finest specimens obtainable in the Pansy world today. Nearly every color and form that is most desirable is represented in this mixture. Recommended where the unusual is desired.

HARROLD'S PEDIGREED POT PANSIES: A short growing giant type, which, if grown in a cool, well ventilated house, will make fine individual specimen plants for pot or box setting.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES: A fine giant sort which, grown under similar conditions to those above, produces many fine flowers on stems 6 to 11 inches long. Wide color range.

HARROLD'S AZURE GIANTS: The most brilliant blue Pansy. A very striking color. The outer zone is deep azure blue, while the darker center blotch gives just the right effect for outstanding beauty. Giant in size and very early, producing quantities of large flowers on nice long stems. Excellent for formal plantings.

HARROLD'S GOLDEN GIANTS: A golden yellow companion to the above sort. Large flowers produced in profusion makes this a most desirable variety. The dark center blotch contrasting with the bright golden yellow adds much to the attractiveness of this variety.

HARROLD'S RUBY GIANTS: The finest selection of red Pansies we know of. Ranging from the red bronze and orange scarlet, to the brilliant deep mahogany. These are most desirable.

HARROLD'S PEDIGREED SWISS GIANTS: Introduced by our gardens in 1937 this is one of the most advanced strains of "Swiss" type stock available today. Advanced in color, robust plant and early flowering habits it offers improvement in this type of stock which has well merited the wide acceptance it has enjoyed.

HARROLD'S PEDIGREED GIANT ART-SHADES: A strain still further refined from our Harrold's Pedigreed Giants. Retaining the major advances of the parent variety it is of remarkable value because of its color range which is still more varied, especially in the unusual art shade colors.

HARROLD'S PEDIGREED GIANT ART-SHADES — ORCHID SELECTION: Still another strain from the original Harrold's Pedigreed Giants. This one is bred toward the unusual pastel and orchid colors and it is remarkable for some of these colors. The plant habit is most robust for this type of stock.

HARROLD'S PEDIGREED GIANTS: This variety we introduced nearly a decade ago and it has long proved its value to the trade. Its introduction marked a milestone in the breeding of Pansies of super-giant size and today, modernized and kept to date, it still is not surpassed in this class. For robust, early habit, good flower stem and outstanding flower size and colors this sort is STILL TOPS. The plant habit is robust but quite compact.

HARROLD'S ALL-AMERICAN BEDDING MIXTURE: This is a composite mixture of varieties we make up exclusively from seeds grown in our own gardens. Eighty percent are Harrold's Pedigreed Strain Varieties, while the other twenty percent is composed of seeds from specimen plants in our trial grounds; where tests of other principle varieties and strains are periodically grown for comparison. This mixture is unsurpassed among the standard mixtures for the variation of types and colors produced when compared with standard sorts.

HARROLD'S IMPROVED SWISS: A Harrold bred strain of this popular variety that is outstanding in size and coloring, as well as being much earlier than any other strain of the "Swiss" family with which we have compared it to date. In spite of the many "Improved Swiss" and "Super Swiss" strains obtainable, we predict that you will not fully appreciate this variety until you have given this strain a trial. Plant habit is quite compact.

HARROLD'S OREGON MIRACLE MIXED: This is the lowest priced of the genuine Harrold bred varieties. With large sized flowers and its wide color range, it is a sound value. It may successfully be used as a competitor of any other sort at near its price range; being superior to most of the stock in this price range. Do not, however, make the mistake of economizing through the use of this variety in a market where better sorts are indicated.

PLANT SEEDS NOW

There is still adequate time to plant Pansy seeds to grow plants for spring sale. Pansies may be brought to bloom, if the young plants are pushed along, in from nine to ten weeks so that plantings made even as late as March first can be brought into flower for Memorial day. It is best, however, that seeds be sown as soon as possible so plants will not have to be forced more than needed.

We recommend that seeding at this time of year be done in flats in a greenhouse carried at a 45 to 50 degree night temperature. Use a fairly rich soil that has a good humus content. Cover seeds lightly with pure granulated peat moss to a depth not exceeding $\frac{1}{16}$ inch. Bottom heat will help germination along. Don't plant too thickly as plants should have room to develop not less than five leaves before transplanting is started.

While Pansies are not benefited by too many transplantings, (two being best, once in your garden and again when the plants are moved to the garden of your customer) it may be necessary at this season of the year to transplant once in flats, unless outdoor beds are available where the ground can be kept from freezing. Just as soon however, as the weather will permit and the plants are strong enough, they should be transplanted — into outdoor beds if it has been necessary to transplant them in flats. In doing this second transplanting, set with just as much soil on the roots as you possibly can. Where they are moved outdoors from a greenhouse or heated frame, the plants should be seasoned off for a few days by exposure to outdoor weather, but providing protection should severe cold be experienced. Once seasoned, however, heavy frosts will not injure them and they do much better if not pampered too much.

Plants sown now will not produce the maximum flower size of the plants sown last fall and wintered in outdoor beds. Flower size will be quite satisfactory, however, if culture is good and these late plantings will bloom much later into the summer, even in a hot climate, than the fall plantings.

EARLY PANSY PLANTS

If you wish stock for earlier sale we can supply both transplanted and heavy field grown seedlings from our gardens at quite reasonable prices. A full price list of these will be found on the following pages. All the plants we offer were planted in August and September with the transplanted ones being transplanted in October, with 8 by 8 inch spacing for adequate development room. Many of both the seedlings and transplanted sizes are showing bud, with some bloom on the larger stock. In fact our field grown seedlings are just about as large as some growers supply as transplanted stock. Many of them have twelve or more leaves.

It will be advisable, if you expect to ship in plants for your spring requirements, to do so just as early as possible. One reason for this is that usually by April first our stocks are becoming somewhat depleted and not all varieties are available. Also plants ship better while the weather is cool and they will be in better sales condition if transplanted into your beds at least five weeks before you expect to start selling them. Our plants are all hardy having been wintered right out of doors with no protection whatever and they have already been subjected to temperatures down to 18 degrees above zero.

We ship all plants bare root, with the roots protected by spagnum moss and special paper wrappers. This gives good delivery to all points in the United States (until March 25th.,; after that date within a radius of 1800 miles of the gardens) and shipping weight is held at an absolute minimum. We are not in a position to supply Pansy plants in flats for delivery away from the gardens. All packing is in new, individually constructed wood cases; each case being especially built to fit the shipment. Nothing is left undone to get the plants to you in the best possible condition at the least cost.

ORDER NOW

As suggested above, wheather you plan on planting seeds or ordering plants, it will be best to order just as soon as your spring plans can be completed. We look forward to serving you.



HARROLD'S PANSIES are noted for their ability to produce the largest flowers, on desirable, compact plants. The color range has never been surpassed.

HARROLD'S ORIGINAL

Pedigreed Pansy Plants

SEEDLINGS

Each year we grow and ship hundreds of thousands of the finest Pansy plants. Not only are these the finest obtainable in strain quality but they are the finest plants our years of Pansy specialization has taught us to produce. Our fall season for shipping plants started October first and by the time this list reaches you we will be shipping to all States with safety. We have a mild winter climate here and because of this our shipping is interrupted but slightly during the winter months. It is advisable, however, to cover your seasons needs as early as you can conveniently do so.

PRICES ON PLANTS FROM SEEDLING BED.

VARIETY	Price per 100	1000	3000
HARROLD'S PEDIGREED NOVELTIES.	\$2.00	\$.....	\$.....
HARROLD'S PEDIGREED POT PANSIES.	1.50	12.00
HARROLD'S PEDIGREED CUT-FLOWER PANSIES.	1.50	12.00
HARROLD'S PEDIGREED SWISS GIANTS:	1.25	6.00	16.00
HARROLD'S PEDIGREED GIANT ART-SHADES.	1.25	6.00	16.00
HARROLD'S PEDIGREED GIANTS. Our most popular mixed color variety.	1.00	4.75	12.00
HARROLD'S ALL-AMERICAN BEDDING MXD.80	4.50	12.00
HARROLD'S IMPROVED SWISS:80	4.50	12.00
HARROLD'S OREGON MIRACLE MIXED.70	4.00	10.00
HARROLD'S AZURE GIANTS. Finest dark blue with dark center.	1.00	6.00
HARROLD'S GOLDEN GIANTS. Golden yellow with center blotch.	1.00	6.00
HARROLD'S RUBY GIANTS. The best red shades found in Pansies.	1.00	6.00

250 OF A VARIETY AT THE 1000 RATE.

Less than 250 of an item takes the 100 price regardless of the quantity of the order. In general this rule applies in all cases.

Turn to the inside pages of this folder for variety descriptions or for more complete descriptions see the last edition of our Pansy Annual. Copy gladly supplied free.

NOT LESS THAN 50 OF A VARIETY SOLD.

HARROLD'S VARIETIES

TRANSPLANTED PLANTS

Exceptionally fine stock for the retailer who has insufficient room to grow Pansies from seeds. These plants may be brought into flower in a minimum of time or a little after the season on this stock starts plants can be supplied showing buds.

VARIETY	Price per 100	1000	3000
HARROLD'S PEDIGREED NOVELTIES.....	\$5.00	\$.....	\$.....
HARROLD'S PEDIGREED POT PANSIES.....	3.50
HARROLD'S PEDIGREED CUT-FLOWER PANSIES	3.50
HARROLD'S AZURE GIANTS.....	2.25	20.00
HARROLD'S GOLDEN GIANTS.....	2.25	20.00
HARROLD'S RUBY GIANTS.....	2.25	20.00
HARROLD'S PEDIGREED SWISS GIANTS.....	2.25	15.00	35.00
HARROLD'S PEDIGREED GIANTS ART-SHADES'	2.25	15.00	35.00
HARROLD'S PEDIGREED GIANTS.....	1.75	12.00	32.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURE	1.50	10.00	28.00
HARROLD'S IMPROVED SWISS.....	1.50	10.00	28.00
HARROLD'S OREGON MIRACLE MIXED.....	1.25	9.00	25.00

NOT LESS THAN 50 OF A VARIETY SOLD.

STANDARD COMMERCIAL SORTS

This group available as follows in field grown seedlings only

These are the most popular of the standard sorts and many of our customers find them profitable to handle, either for variety or in limited quantities for certain classes of plantings.

MIXTURES See seed pricelist for fuller descriptions.

VARIETY	Price per 100	1000
BABY DELIGHT. Mineature border type.....	\$1.25	\$8.00
ENGLEMANN'S GIANTS. Dark and light shades.....	1.00	4.75
ENGLEMANN'S SPECIAL. Scottish show type.....	1.00	4.75
GENEVA GIANTS. Select Swiss strain.....	1.00	4.75
MASTERPIECE. Frilled and ruffled.....	.80	4.50
MAPLE LEAF GIANTS. Robust compact strain.....	1.00	4.75
OREGON GIANTS. Good substance and color.....	.80	4.50

SEPARATE COLORS

BUGNOT'S RAMBRANDT. Vivid bronze orange.....	1.25	6.00
CORONATION GOLD. NEW clear pure yellow.....	1.25	6.00
GIANT ADONIS. Light blue.....	.80	4.50
GIANT EMPEROR WILLIAM. Metalic blue.....	.80	4.50
GIANT KING OF THE BLACKS.....	.80	4.50
GIANT LORD BEACONSFIELD. Deep purple light top...	.80	4.50
GIANT MADAME PERRET. Rose and red shades.....	.80	4.50
GIANT PRINCE HENRY. Rich dark blue.....	.80	4.50
GIANT PURPLE. As named.....	.80	4.50
SWISS BERNA. Dark violet blue.....	1.00	4.75
SWISS LUNA. Sulphur yellow.....	1.00	4.75
SWISS MONT BLANC. White with blotched center.....	1.00	4.75
SWISS PURE WHITE. Best pure white.....	1.25	6.00
SWISS YELLOW MASTER. Good pure yellow.....	1.25	5.50

NOT LESS THAN 50 OF A VARIETY SOLD.

The shipping weight of Pansy plants will vary a good deal with seedling stock ranging from 18 to as much as 45 pounds. The range on transplanted stock will be about 28 to 80 pounds. The reason for this wide variation is the making up of orders from successive plantings and the weather conditions prevailing at time plants are dug for shipment. If weather is wet, naturally more soil adheres to the roots increasing the weight. You may rest assured that we will keep the shipping weight as light as possible. All shipments are packed in light, individually tailored, wood cases. Weights given here are per 1000 plants. weight ratio on smaller quantities will be a little higher.

It is because of the wide variation in shipping weight that it is impossible to quote a delivered price. We pack all plants bare root; in bundles wrapped in Spagnum moss. This is the safest and lightest possible method of packing. We do not supply plants in flats.



A HARROLD'S PEDIGREED GIANT: NATURAL SIZE. Exquisite coloring with this mammoth size makes these desirable.

HARROLD'S PEDIGREED *Pansy Seeds*

In southern districts there is still time to plant Pansies outdoors while the grower located in the north can plant in heated beds with good results up to the first of the year; or in flats in the greenhouse from January first until late February and grow plants suitable for spring sale. Indoor stock that is transplanted into frames as soon as the severe weather is past will make good stock for sale from mid-April on throughout the rest of the spring.

VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.	2-ozs.
HARROLD'S PEDIGREED NOVELTIES.	\$2.00	\$.....	\$.....	\$.....	\$.....	\$.....
HARROLD'S PEDIGREED POT PANSIES.	1.50
HARROLD'S PEDIGREED CUT-FLOWER PANSIES.	1.50
HARROLD'S AZURE GIANTS.	1.00	1.60	3.00	5.75	11.00	20.00
HARROLD'S GOLDEN GIANTS.	1.00	1.60	3.00	5.75	11.00	20.00
HARROLD'S RUBY GIANTS.	1.00	1.60	3.00	5.75	11.00	20.00
HARROLD'S PEDIGREED SWISS.	1.25	2.25	4.25	8.25	16.00	28.00
HARROLD'S PEDIGREED GIANT ART-SHADES.	1.00	2.00	4.00	7.75	15.00	25.00
HARROLD'S PEDIGREED GIANT ART-SHADES ORCHID SELECTION.	1.50	2.50
HARROLD'S PEDIGREED GIANTS.	1.00	1.60	3.00	5.75	11.00	20.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURE.	.90	1.40	2.50	4.75	9.00	16.00
HARROLD'S IMPROVED SWISS.	.85	2.00	3.75	7.00	13.00
HARROLD'S OREGON MIRACLE MIXED.	.85	1.50	2.75	5.00	9.00

For pound prices on these varieties see our Pansy Annual.
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These plants are quite typical of our open field grown Pansy plants. Years of experience and possibly one of the most favorable growing conditions, makes our plants unsurpassed, and they offer you the ultimate in value.

Viola Plants

This group of stock is open field grown the same as our Harrold's Pedigreed Strain Pansy plants, and this results in the same fine plant and heavy root system. Only one size is available which is summer sown just as soon as new harvest seeds arrive. They are a nice size for transplanting and handled like Pansies, can be brought into flower for spring sales, when they sell most readily.

VARIETY	Price per 100	250
JERSEY GEM: Compact violet blue.	\$2.50	\$5.00
LAVENDER GEM: Brilliant lavender blue.	2.50	5.00
WHITE GEM: Finest pure white.	2.50	5.00
GEM VARIETIES MIXED:	2.50	5.00
ADMIRATION: Large dark blue.75	1.50
APRICOT: Apricot yellow tinged orange.90	1.80
ARKWRIGHT RUBY: Ruby red dark center.	1.00	2.00
BLUE PERFECTION: Large purple blue.75	1.50
CHANTREYLAND: Pure apricot. Very fine.	1.00	2.00
LORD NELSON: Large violet purple.	1.00	2.00
LUTEA SPLENDENS: Fine golden yellow.75	1.50
PAPILIO DEEP VIOLET: Excellent.75	1.50
PAPILIO LIGHT BLUE: Penciled throat.75	1.50
PRIMROSE DAME: Primrose yellow.75	1.50
IMPROVED SCOTCH BEDDING MIXTURE: Newest bedding hybrids of many colors.	1.00	2.00
WHITE PERFECTION: Large flowered white.90	1.80

NOT LESS THAN 50 OF A VARIETY SOLD.

General Domestic List Of Standard Pansy Seeds

This group is composed of strains and varieties that have been bred or originated by other growers both in America and Europe, and many of them are used quite extensively by the American trade. The seeds offered here are Harrold grown in part, while some sorts come to us from other reliable growers—in some cases their originator. As nearly as possible they are American grown seeds and for that reason they will be found to be well acclimated to our growing conditions. Where it is necessary to import, the greatest care is taken in selecting the grower and strain.

Standard strain Pansy seeds continued

WELL KNOWN MIXTURES

VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
AMERICA. (Bodger) Florist strain of light colors.	\$.50	\$1.00	\$2.00	\$3.25	\$6.00
EARLY PANSY AMERICA. Similar to the above but with more dark shades and a little earlier.50	1.00	2.00	4.00	7.50
BUGNOT'S GIANT BLOTCHED. An old standby.2560	1.10	2.00
DWARF SWISS MIXED. Low growing strain.50	1.00	1.80	3.00	6.00
ENGLEMANN'S SPECIAL. (Originators) Scottish show type. ..	.50	1.60	3.00	5.75	11.00
(First generation seeds)50	1.00	1.75	3.00	5.50
ENGLEMANN'S GIANTS. (Originators) Dark & light shades.50	1.60	3.00	5.75	11.00
(First generation seeds)50	1.00	1.75	3.00	5.50
ENGLISH FACE PANSIES.1525	.40	.80
GENEVA GIANTS. Selected strain of "Swiss". Sometimes listed as Italian Giants.75	1.50	2.75	5.00	10.00
GIANTS OF CALIFORNIA. A mixture of all types of giants.50	.75	1.25	2.25	4.00
IMPROVED SWISS. Select strain of fancy bright colors.50	.75	1.25	2.50	5.00
JUMBO MIXED. (Steele) Harrold grown, first generation from the original strain.50	1.60	3.00	5.75	11.00
MASTERPIECE. A frilled and ruffled sort that, while not as large as other types, it is quite popular.3560	1.10	2.00
MATCHLESS. A sort used quite a bit in the Mich. district.50	1.00	1.80	3.25	6.00
MAPLE LEAF GIANTS. A robust compact plant. Strain deficient in color and inclined to illformed flowers though large ones. ..	.50	1.00	1.80	3.00	6.00
OREGON GIANTS Good substance and color range. Show type.50	.75	1.25	2.25	4.00
PARISIAN MARKET. Blotched.2035	.70	1.25
ROGGLI FINE MIXD. Swiss giant50	.75	1.20	2.25	4.00
SUPER-SWISS MIXED. Select.50	1.00	1.75	3.50	6.75
SUPER-MAPLE LEAF GIANTS. Reselected from original strain.50	1.20	2.25	4.00	8.00
TRIMARDEAU GIANT MIXED. An old time bedding mixture. ..	.1530	.50	.90
THIUMPH OF THE GIANTS. Of German origin. Dark colors.3570	1.35	2.50
400 MIXED. A re-selected Swiss strain of American breeding. ..	.50	1.00	2.00	3.50	7.00

SEPARATE COLOR PANSY SEEDS

VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
BUGNOT'S RAMBRANDT. Vivid bronze orange.50	1.10	2.00	4.00
CORONATION GOLD. New pure yellow.50	1.00	1.80	3.40	6.50
GIANT ADONIS. Light blue.2535	.70	1.25
GIANT LORD BEACONSFIELD. Deep purple, light upper petals.2535	.70	1.25
GIANT KING OF THE BLACKS.2535	.70	1.25
GIANT EMPEROR WILLIAM. Rich metallic blue.2535	.70	1.25
GIANT MADAME PERRET. Fine rose and red shades.2535	.70	1.25
GIANT PRINCE BISMARCK. Bronze.2535	.70	1.25
GIANT PRINCE HENRY. Rich dark blue.2535	.70	1.25
GIANT PURE WHITE. Good medium sized pure white.2535	.70	1.25
GIANT PURPLE. L'ge purple self.2540	.80	1.40
SWISS ALPENGLOW. Red shades.50	.85	1.75	3.00	6.00
SWISS BERNA. Violet blue.50	.85	1.40	2.60	5.00
SWISS MONT BLANC. White with blotched center.	1.00	1.60	2.75	5.25	10.00

(SEPERATE COLOR LIST CONTINUED ON THE NEXT PAGE.)

(STANDARD SEPERATE COLORS Continued)

VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
SWISS LAKE OF THUN. Ulswater or Thuner Sea blue.50	.85	1.40	2.60	5.00
SWISS LUNA. Sulphur yellow.	1.00	1.60	2.75	5.25	10.00
SWISS RHEINGOLD. Blotched deep yellow.50	.90	1.75	3.25	6.00
SWISS PURE WHITE. The best pure white.50	1.00	1.75	3.25	6.50
SWISS YELLOW MASTER. Medium sized pure yellow.50	1.25	2.50	5.00

For the price per pound, multiply the one ounce price by ten. We will supply four ounces or more at the pound rate. This formula is applied to the standard Pansy seed group only.

(Seeds will be supplied only in the quantity units listed.)

HARROLD'S *Viola Seeds*

After careful trials and selection the following collection of Violas has been assembled from the most reliable sources. We recommend their use in moderate quantities as a companion line to your Pansy sales as they are easily grown and prices are often more profitable than Pansies in some localities. Where they are not already in demand they are often easily introduced in the course of two or three seasons and once introduced into a market the demand usually increases from year to year.

THE GEM GROUP

VARIETY	Price per 1000 seeds	1/8-oz.	1/2-oz	1-oz.
JERSEY GEM: Compact violet blue.	\$1.00	\$2.00	\$6.50	\$12.00
LAVENDER GEM: Brilliant lavender blue.	1.00	2.00	6.50	12.00
ROSE GEM: Deep rose.	1.00	2.00	6.50	12.00
YELLOW GEM: Pure golden yellow.	1.00	2.00	6.50	12.00
WHITE GEM: Finest white.	1.00	2.00	6.50	12.00
GEM VARIETIES MIXED:	1.00	1.75	5.00	10.00

STANDARD VIOLA CORNUTA GROUP

VARIETY	Price per 1000 seeds	1/8-oz.	1/2-oz	1-oz.
ADMIRATION: Large dark blue.	\$.35	\$	\$1.00	\$1.70
APRICOT: Apricot yellow tinged orange.40	.60	1.80	3.50
ARKWRIGHT RUBY: Ruby red dark center.50	1.00	3.00	6.00
BLUE PERFECTION: Large purple blue.3590	1.80
CHANTREYLAND: Pure apricot.50	.90	2.50	5.00
GUSTAV WERMIG: Violet blue.50	1.00	3.00	6.00
LORD NELSON: Large violet purple.50	.75	2.00	4.00
LUTEA SPLENDENS: Golden yellow.3595	1.80
PAPILIO DEEP VIOLET:35	1.00	2.00
PAPILIO LIGHT BLUE:3590	1.75
PUCK: 2 top petals purple, bottom yellow.35	1.35	2.25
PRIMROSE DAME: Primrose.35	1.50	2.75
IMPROVED SCOTCH BEDDING MIXTURE:				
Newest bedding hybrids of many colors.50	1.75	3.00
WHITE PERFECTION: Large flowered. ..	.5090	1.75

Greenhouse and Perennial Plants

On the following few pages, will be found listed quite a collection of greenhouse and perennial plants that are seasonable. This list is complete as of date of going to press and our stocks are quite extensive. It is fast reaching the time of year, however, when this class of stocks will begin moving rapidly and for that reason it is advisable that you cover your spring needs at as early a date as possible. All stock is, of course, offered subject to prior sale. Shipment is generally the same as for Pansies and Violas with plants packed bare root in Spagnum moss and paper wrappers. Light wood shipping cases. All prices include packing and delivery to the local transportation office. Shipment by Railway Express is advised.



A single plant specimen of double Petunia, Harrold's Oregon Beauty. An outstanding clear pink you'll want.

HARROLD'S BEAUTY TYPE

Double Petunias

Three years ago, after many years of exacting breeding and propagation, we introduced our first variety of this new group of double Petunias. This was our **Harrold's Oregon Beauty**; the pink that has been so outstanding since its introduction. The introduction of this variety, however, did not complete our interest in this type of stock and since that time we have introduced two more colors. Both of these are valuable florist sorts. We have still other colors in the process of development and these will be introduced as they become available in adequate stock for propagation.

In order that these Petunias will be easily recognized among the many sorts now in commerce we are following the policy of grouping them all in one name group. That is, the identifying name of each will be followed by the word **Beauty** as in the case of the three that have already been released. It is suggested that you will find this group of material of much interest and undoubtedly of value.

HARROLD'S DOUBLE OREGON BEAUTY

The first variety in the line to be introduced. These are a clear deep pink. A shade lighter and with more brilliant depth than World Beauty. Uniformly large and free flowering with good lasting quality and no tendency to develop Magenta shades as do so many pinks. A sensation wherever shown.

We suggest this variety as being valuable as a substitute for Carnations in design work. They so nearly resemble this flower and they can easily be produced in quantity at seasons when Carnations do not do so well. You probably will find many other uses for them, also.

FROM 2-INCH POTS OR BENCH; 10 for \$1.00; 25 for \$2.00; 50 for \$3.75; 100 for \$6.00; 250 for \$12.50.

HARROLD'S DOUBLE ELK'S BEAUTY

This variety will be available for the first time this Fall. While not as heavily double as the other two varieties in this group, this true Elk's Purple is a fine new addition to this double family and retail customers beg for them whenever they are shown. Less than 20 plants have been sold at retail and these have all brought \$1.00 each, from 3-inch pots. Unusually sweet scented but not as valuable as cut flowers as the pink and white.

FROM 2-INCH POTS OR BENCH; 10 for \$1.75; 25 for \$3.75; 50 for \$6.25.

(NOT LESS THAN 10 OF A VARIETY SOLD)



A greenhouse bed of Petunia, Harrold's Double Oregon Beauty, showing free flowering habit.

HARROLD'S DOUBLE SHASTA BEAUTY

Equally large and double, the mammoth white flowers produced make these fine stock for any collection. As yet a few of these flowers have a tendency to show a trace of delicate lavender deep in the center of the folds of the flower but this is being rapidly eliminated. **FROM 2-INCH POTS OR BENCH; 10 for \$1.50; 25 for \$2.75; 50 for \$5.00; 100 for \$9.50.**

In view of the fact that the demand will probably exceed the supply that can be propagated this season, we will fill all orders for these in strict rotation as rapidly as plants become available. Orders received after stock is sold out will be promptly returned. Because these varieties are completely steriel, no seeds of them can be supplied.
(NOT LESS THAN 10 OF A VARIETY SOLD)


Snapdragon Plants

FLORIST GREENHOUSE VARIETIES


Bench grown in the greenhouse, these may be potted or benched as you prefer. Varieties are the finest florist strains.

VARIETY	Price per — 100
AFTERGLOW: Most popular bronze.	\$.60
ALICE SUNSHINE: Free flowering yellow.60
BERTHA BAUR: Fine orchid lavender.60
CAPTOR: Outstanding white of recent introduction.60
CELESTIAL: Fine new yellow.60
CEYLON COURT: Standard early canary yellow.60
CEYLON COURT: DARK SELECTION. Early deep yellow.60
CHEVIOT MAID: Fine early light pink.60
CHEVIOT MAID SUPREME: Early pink. Darker than above.60
COATE'S YELLOW PERFECTION: Popular deep yellow.60
DAYBREAK: Vigorous Briarcliff Rose color.60
HAPPINESS: Long stemmed rose pink.60
HARROLD'S RED: Mid-season, deep wine red.60
KIRKWOOD BEAUTY: Glowing bronze.60
LAURENE HARROLD: Sunset tints of pink and gold.60
LUCKY STRIKE: Fine pure white.60
MISS. WOOSTER: (NEW) Early deep bronze.60
NEW CINCINNATI: Finest light rose.60
NEW DEAL: (NEW) Early golden bronze.60
NICHOLSON'S YELLOW: Standard bright yellow.60
ROSE QUEEN: (Witterstaetter) Large florists' rose.60
SUN TAN: Extra early orange tan.60
TERRY'S SURPRISE: Rich rose, shading orange.60
VELVET BEAUTY: Rich American Beauty Rose red.60


SNAPDRAGON LIST CONTINUED ON NEXT PAGE

 VARIETY	Price per — 100
WINTER HELEN: Improved early salmon.60
WHITE CHEVIOT MAID: Excellent commercial white.60
WHITE ROCK: An old, standby, commercial white.60
WESTOVER'S FRINGED WHITE: A new fringed pure white.60
FLORIST'S MIXTURE: Made up from the above varieties.60
NOT LESS THAN 50 OF A VARIETY SOLD.	

RUST-RESISTANT SUPER MAJESTIC VARIETIES

 VARIETY	Price per — 100
AUTUMN GLOW: Old rose suffused amber.	\$.80
DAINTY: Soft pink. Fine for cutting.80
ORANGE SHADES: Rose shades overlayed with orange.80
RED SHADES: Crimson, Garnet and Ruby shades.80
ROSE SHADES: Deep Begonia rose.80
ROSE SENSATION: New rich rose pink.80
SUPER MAJESTIC FINE MIXED: Very fine.80


STANDARD RUST-PROOF VARIETIES

 VARIETY	Price per — 100
BUTTERCUP: Fine deep clear yellow.80
PINKIE: Pure rose pink.80
SHASTA: Probably the best rust resistant white.80
UNIVERSITY OF CALIFORNIA DeLuxe MIXTURE:80
NOT LESS THAN 50 OF A VARIETY SOLD.	


Florist Stocks - Plants

DOUBLE GIANTS OF CALIFORNIA

Stocks of the Double Giants of California strain has been a great specialty with us for the past several years. In fact, we were one of the first seed specialists to recognize their value and offer them. We have only the original Macdonald strain - our seeds coming direct from the originator - and these plants are grown from these. This is a group of Stocks you should try if you have not already done so; wheather you use these plants or plant the seeds.

 VARIETY	Price per — 100
GOLDEN GATE: Rich yellow.	\$.70
MONTEREY: Finest glowing pink.70
PACIFIC: A good deep blue.70
SANTA BARBARA: Chamois.70
SANTA MARIA: Fine white. Probably the best known of group.70
SEQUOIA: A fine carmine rose.70
SHASTA: Not truly of this group. A good white.70
TAHOE: Very fine lavender.70
THE REDWOODS: A good blood red.70
YOSEMITE: Rose. A very popular color.70
DOUBLE GIANTS OF CALIFORNIA SUPERB MIXTURE:70

IMPROVED BISMARCK

 VARIETY	Price per — 100
ANTIQUE COPPER: Coppery red.	\$.70
ELK'S PRIDE: Royal purple.70
GOLDEN ROSE: Light golden rose.70
LILAC: A rosey lilac lavender.70
ROSELIGHT: Super Imperial type; rose pink.70
WHITE WONDER: A fine large white.70
IMPROVED BISMARCK FANCY FLORIST BLEND:70
NOT LESS THAN 50 OF A VARIETY SOLD.	

Perennial Plants

These are recommended to the southern grower and gardener for planting out in the open garden or beds. In localities where the weather is severe they may be bedded or potted in a cool or cold greenhouse, cold frame or protected bed — to grow on into stock for spring sale. These are just a nice size for transplanting or potting. We sell thousands of them each spring to our local retail customers for their spring garden plantings.

SEE LIST ON NEXT PAGE

PERENNIAL PLANT LIST Continued

VARIETY	Price per 25	100	250
ALYSSUM: Saxatile Compactum. Golden yellow 12'' \$.40	\$1.25	\$2.50
ALYSSUM: Serpyllifolium. Yellow,gray foliage. 4''....	.50	1.50	3.00
ANCHUSA ITALICA:-			
Dropmore Variety: Gentian blue. 4'.40	1.20	2.50
Feltham Pride: Dwarf bright blue. 15''.50	1.50	3.00
Lissadell: Bright Gentian blue. 3'.40	1.20	2.50
Myosotidiflora: Dwarf light blue. 15''75	2.25	4.50
ARMERIA: Alpina. Bright rose. Tufted foliage. 3''. ..	.75	2.25	4.50
BELLIS MONSTROSA:-			
Red: Large double flowered English Daisy. 6 - 8'' ..	.25	.80	1.50
White: Companion to the above sort.25	.80	1.50
BELLIS MONSTROSA TUBULOSA:- Petals quilled.			
Etna Red: Very attractive. 6''.35	1.00	2.00
Monterosa: Finest pure rose. 6''.35	1.00	2.00
Tiflis: The best carmine red. 6''.35	1.00	2.00
BELLIS PERENNIS:-			
Longfellow: Extra double dark rose. 6''.25	.80	1.50
Extra Double Mixed: Fine color blend. 6''.25	.80	1.50
CANDYTUFT: Queen of Italy. Rosey lilac. 10''.30	.90	1.60
CANDYTUFT: Sempervirens. White. 12''.35	.80	1.50
CENTUREA:-			
Dealbata: Rose with silver foliage. 18''.35	1.20	2.50
Montana: Large flowers of Cornflower-blue. 24''.40	1.20	2.50
COREOPSIS:-			
Auriculata Surperba: Dark yellow. 3'.35	1.20	2.50
Double Sunburst: Large double golden yellow.50	1.50	3.00
DAISY:- (Chrysanthemum Leucanthemum).			
Shasta Alaska: Large single white.40	1.40	2.50
Double Shasta: (Diener's strain reselected) 3'.60	2.00	4.00
DELPHINIUM:- We offer several of the best florist sorts as follows.			
Belladonna Improved: Select light blue. 4' - 5'.50	1.50	3.00
Bellamosum: Large flowered deep blue. 4'.50	1.50	3.00
Blue Grotto: Deep blue, cream center. 4½'.50	1.50	3.00
Cliveden Beauty: Select light blue. 4½'.50	1.50	3.00
Blackmore and Langdon - Gold medal strain: Origin- ators seeds. A mildew resistant strain. 5' - 7'.	1.00	3.50	7.00
Hoodacres White: White hybrids, a few light blues... .	.80	2.00	5.20
Lamartine: Gentian blue, white center, single. 4½'' ..	.50	1.50	3.00
Wrexham Art-Shades: Finest colors in the Hollyhock strain types. 5' - 7'.	1.00	3.50	7.00
DIANTHUS:- Pinks.			
Allwoodii Alpinus: Dwarf rock garden pinks. 4''.50	1.50	3.00
Caesius Grandiflora: (Chedder Pink) Pink. 6''.50	1.50	3.00
Sweet Wivelsfield: Remarkably free flowering mixed. .	.50	1.50	3.00
DIGITALIS: Gloxiniflora. (Foxglove) The Shirley.			
Giant hybrids with blotched throats. 4'.25	.80	1.50
GAILLARDIA GRANDIFLORA:-			
Bremen: Coppery scarlet, narrow yellow edge. 3'. .	.50	1.50	3.00
Burgundy: Coppery scarlet self.50	1.50	3.00
The Dazzeler: Golden yellow, maroon red zone.50	1.50	3.00
Goblin: Yellow, bordered red. Dwarf. 15''.	1.00	3.00	6.00
Portola Hybrids: Red, gold tipped. 3'.50	1.50	3.00
Tangerine: Finest orange. 3'.50	1.50	3.00
GEUM:-			
Lady Stratheden: Double golden yellow. 24''.60	1.80	3.60
Mrs. Bradshaw: Glowing red. 24''.60	1.80	3.60
Prince of Orange: True glowing orange. Double.75	2.25	4.50
GYPSOPHILA:- (Baby's Breath)			
Oldhamiana: Large flowered flesh pink. 3½'.50	1.50	3.00
Panaculata: Double white. 3'.80	2.50	5.00
Pacifica: Blooms after Panaculata. Fine cut.50	1.50	3.00
HOLLYHOCK:-			
Double Imperator Mixed. Begonia flowered.80	2.50	5.00
Triumph Double Mixed: Waved & fringed, artshades. .	.80	2.50	5.00
LYCHNIS:- (Jerusalem Cross)			
Arkwrightii: New choice hybrids. Showy. 18''.35	1.40	2.75
Chalcedonica: Flame scarlet. 3'.30	1.00	2.00

PERENNIAL LIST CONTINUED ON NEXT PAGE

PERENNIAL PLANT LIST Continued

VARIETY	Price per 25	100	250
MYOSOTIS ALPESTRIS:- (Forget-me-not)			
Blue shades: 12".	.40	1.25	2.25
Mixed: A good garden blend.	.40	1.25	2.25
PENTESTEMON GLOXINOIDES:- (Bearded Tongue)			
Sensation Improved: Mixed. A fine color range.50	1.50	3.00
POPPY NUDICAULE:- (Iceland Poppy) Our stock consists of the best strains in a fine color range			
Australian Roseum: Large flowered early, Light.50	1.50	3.00
El Monte: Deep Tangerine orange.50	1.50	3.00
The Emperor: Extremely large flowered orange.50	1.50	3.00
The Empress: Large flowered salmon rose.50	1.50	3.00
Fakenham Hybrids: Orange, yellow and white.50	1.50	3.00
Imperial Jewels Mixed: Exceptional new strain. A complete range of solid colors & pastel shades.50	1.50	3.00
Sanford's Giants: Large flowers. Good color range.50	1.50	3.00
Amurense Yellow Wonder: Fine large yellow.50	1.50	3.00
POPPY ORIENTAL:- A good selection of this popular group. Named varieties will vary some in color.			
Princess Victoria Louise: Salmon. 40".	.50	1.50	3.00
Royal Scarlet: True scarlet. Quite true.50	1.50	3.00
Salmon Queen: Glowing salmon.50	1.50	3.00
Scarlet: A selection of scarlet shades.50	1.50	3.00
Oriental Mixed: A nice range of shades.50	1.50	3.00
PYRETHRUM:- Painted or Persian Daisy.			
James Kelway: Velvet red, somewhat varied. 30".....	.60	1.80	3.60
Single and Double Mixed: Fine shades.60	1.80	3.60
SALVIA:- Blue Sage.			
Azurea Grandiflora: Sky blue. 3½'.60	1.80	3.60
Farinacea Blue Bedder. Deep blue. 3'.60	1.80	3.60
SCABIOSA CAUCASICA: House's Giant Hybrids.			
Fringed and ruffled. Shades of blue, lavender and dark blue. Large flowers. 40".	1.00	3.00	6.00
STATICE:- Sea Lavender.			
Dumosa: Large silvery rose. 30".	.60	1.80	3.60
Latifolia. Blue. 12".	.60	1.80	3.60
STOKESIA CYANEA:- Stokes Aster.			
Blue shades: 16".	.75	2.25
Mixed: 16".	.75	2.25
SWEET WILLIAM:- A choice selection.			
Dwarf Alpine Mixed: Very fine. 6".	.60	2.00	4.00
Double Choice Mixed: Fine color range. 18".	.50	1.50	3.00
Single Newport Pink: Salmon rose.50	1.50	3.00
Single Purple Beauty: Bright deep purple.50	1.50	3.00
Single Scarlet Beauty. Very striking.50	1.50	3.00
Single Mixed: A nice range of colors.40	1.20	2.40
TRITOMA: Pfitzer's Hybrids. (Red Hot Poker)			
Large flowers. 4".	.50	1.50	3.00
WALLFLOWER: Double Extra choice Mixed.			
Fine bright colors. 18".	.50	1.50	3.00

Height mentioned in list is height at blooming time.

NOT LESS THAN 25 OF A VARIETY SOLD.

SECOND YEAR TRANSPLANTED PERENNIALS

We have a few heavy field clumps or divisions of the following items which may be desirable, because of their size, for certain types of plantings. We offer these as long as they remain available.

VARIETY	Price per dozen.
CARNATION: Chabaud's Improved Giant Double. In a mixture of pink, white and cardinal red. These have flowered.	
CENTAUREA Dealbata: Rose with silver foliage.	1.25
CENTAUREA Montana: Large flowers of Corn-flower blue.	1.25
COREOPSIS: Auriculata Superba. Dark yellow. 24".	1.00
DAISY: Shasta Alaska. Large flowered single white.50
SALVIA: Azurea Grandiflora. Sky blue. 3½'.60
SALVIA: Farinacea Blue Bedder. Deep blue. 3'.60
STATICE: Mixed. A very good cut flower mixture.60

BUDDLEIA:- Fine heavy plants.

CHARMING: NEW distinct lavender pink, Large bushes, \$.35 each.

Ile de FRANCE: Large flowered deep purple. \$.30 each.

Asparagus Mary Washington

Recently conducted tests by a large western University, showed this variety to be the heaviest producer of the many sorts tried. Also it was the most resistant to rust and disease. We offer one year old roots at \$1.00 per 100; \$5.00 per 1,000.



A FIELD OF OUR ROGUE RIVER VALLEY
GLADIOLUS. Note healthy, robust growth

HARROLD'S ROGUE RIVER VALLEY *Gladiolus Bulbs*

PLEASE READ CAREFULLY BEFORE ORDERING

Our Gladiolus stock this season is the most complete, in the better varieties, that we have ever offered. Many of the older sorts have been dropped for various reasons, usually because some far better variety in the same color class has become available. Our line has been heavily modernized during the past year as will be noted by a comparison with our last year list, and we believe that it offers better values.

While stocks are quite complete at date of going to press, quantity sales in car load lots has taken up a very large part of the stock grown in our valley. As a result, there is no surplus at this time and there is a definite likelihood that many varieties will be inadequate to supply all the demand. For this reason it is suggested that you order early. Should the size ordered be exhausted, we will supply the same value in the next larger or smaller size if available. If size substitution is not satisfactory, please so state on your order. We must of necessity make all quotations subject to stock being unsold at the time order arrives.

Rogue River Valley Gladiolus are famous for their vitality and quality; being one of the highest crowned and heaviest bulb stocks produced in the United States. They are top quality for any type of planting, and the fact that they deliver the goods is demonstrated by the continued shipment of many car loads of these bulbs each season to the Florida cut-flower growers; to be used as forcing stock. Large quantities of Gladiolus are grown much closer to these Florida growers and could be delivered to them with less freight cost than our Rogue River Valley stock. The fact that these growers find this stock so valuable, that they use it year after year, demonstrates its quality and value to the cut-flower producer.

Our Gladiolus are all carefully inspected, both in the field and warehouse, and will be found as free of all types of disease as any commercial stock obtainable. On this point they must have passed the rigid Oregon State inspection standards as well as our own. In the matter of Thrips, our bulbs and warehouses—including all handling equipment—has been fumigated three times with calcium cyanide, under the supervision of an Oregon State horticultural inspector as a preventative measure. Bulbs leaving here are in a sterile condition as far as insect pests can be considered, and if properly handled they will stay so. It should be remembered, however, that if exposed to infested conditions in the location of planting, re-infestation can occur, as can the development of several diseases that can become resident in your soil. Our stock is clean and it is suggested that it be handled in such a manner as to avoid infestation by disease or insect when planting.


GLADIOLUS BULBS CONTINUED

GRADE SIZES


Our Gladiolus are all graded to regular trade standards, namely: Number one size is 1½ inches and up; Number two 1¼ to 1½ inch; Number three 1 to 1¼ inch and Number four ¾ to 1 inch. Any of these sizes will bloom outdoors. Sizes one and two are recommended for indoor or exhibition work. **Remember:** that unless instructed not to do so, should an item be sold out in size ordered, next larger or smaller size will be supplied to the same value.

SOME REALLY WORTHWHILE NEW ONES

This list covers some choice new varieties which will be found of much interest to the fancier. Stocks of these are not yet available in quantities large enough to warrant quotation in larger quantities. A single bulb may be obtained from this list or ten bulbs of a size and variety will be supplied at the listed price of nine single bulbs. If you want something different, try these.


 VARIETY	Size Number	Price each bulb			
		1	2	3	4
ADMIRAL: Scarlet with dark crimson blotch. Slightly ruffled. 6 to 8 florets open.		\$1.10	\$.90	\$.70	\$.50
CONQUEST: Light salmon pink, cream throat. Very tall with many florets open.35	.25	.20	.15
ELLEN MARIE: Ruffled salmon. Very tall with many large florets. Very early.35	.25	.20	.15
JOSEPH HAYDEN: Light heliotrope-violet, dark violet blotch. Tall exhibition.		1.10	.90	.70	.50
LEONA: Rich rose red. Fine strong spike.35	.25	.20	.15
MARGARET BEATON: Clear, pure white with scarlet feather. Fine spike, ruffled florets.....		1.10	.90	.70	.50
MATTERHORN: Pure white with cream throat Very large florets of heavy substance.....		1.10	.90	.70	.50
MERNA: Heavily ruffled cream white. Very tall, well formed spike. Excellent grower.....		2.20	1.95	1.70	1.40
PEGGY LOU: Smooth deep shrimp pink with a rosy cast. Very large florets.60	.50	.40	.30
PFITZER'S MASTERPIECE: Light salmon pink with effective cream blotch. Very fine...		.60	.50	.40	.30
VISTA BONITA: Immense Geranium pink.....		1.70	1.45	1.30	.95
VREDENBURG: Outstanding early pure white.		1.10	.90	.70	.50
VALERIA: Soft light red. Very large florets...		.60	.50	.40	.30
REDWOOD BEAUTY: Flame red dark flecked scarlet throat bordered cream. Unusual.		1.10	.90	.70	.50

NOT LESS THAN 5 OF A VARIETY SOLD

 VARIETY	Size Number	Price per 10 bulbs			
		1	2	3	4
BEACON: Tall salmon scarlet, cream blotch...		\$1.00	\$.80	\$.60	\$.40
FOREST FIRE: Very dark red with black over-cast. Large florets of velvety texture.60	.50	.30	.20
CARIOCA: Oriental burnt orange. Tall.		2.00
HINDENBURG'S MEMORY: Lrge deep scarlet.		1.00	.90	.80
ISOLA BELLA: Large pale lavender. Long ruffled spikes. Excellent exhibition type.		1.60	1.50	1.40
NINTH SYMPHONY: Vivid salmon red. Fine...		1.00	.20	.60	.40
NEW ERA: Outstanding ruffled eosine pink....		2.00	1.75	1.50	1.25
SNOW PRINCESS: Very large clear white.....		5.50	5.00	4.50


BETTER NEW, AND SEMI - COMMERCIALS

This group is composed of some of the best new ones that are just getting into production, as well as some of the best but slow propagating commercials. Selections from this group will give a very fine display and prove of much interest. Especially in the varieties of more recent introduction. The prices quoted on this group is by the 100 and no item of less than 25 bulbs of a variety and size will be sold.

 VARIETY	Size Number	Price per 100 bulbs			
		1	2	3	4
ALAYNE: Ruffled light rose. Keeps well cut....		\$2.00	\$1.70	\$1.50	\$1.00
AMADOR: Fine large red.		2.50	2.00	1.75	1.40
AVA MARIA: Large light blue, purple blotch...		2.00	1.75	1.50	1.00
BLUE ADMIRAL: Large deep violet blue.....		2.50	2.00	1.75	1.50
BLUE BEAUTY: Light blue, darker edge.		6.00	5.50	5.00
BLUE TRIUMPHATOR: Large silvery China blue. Very attractive.		3.50	2.50	2.00	1.50
CHAMPLAIN: Pale violet blue. Vigorous.....		2.50	2.00	1.75	1.50
COMMANDER KOEHL: Giant blood red.		2.00	1.70	1.50	1.00
COPPER BRONZE: Coppery bronze buff.....		2.00	1.70


THIS LIST CONTINUED ON THE NEXT PAGE

GLADIOLUS BULBS CONTINUED

 VARIETY	Size	Price per 100 bulbs			
		Number 1	2	3	4
DANNY BOY: Brownish slate smoky. Large.		2.50	2.00	1.75
Dr. L. H. BAILEY: Velvety, tyrian rose.....		2.00	1.70	1.50
Dr. NELSON SHOOK: Tall tyrian rose.		2.00	1.70	1.50	1.00
EARLY PEACH: Peach red blending ivory.....		2.50	2.00	1.75	1.50
EARLY STANDISH: Early pure pink.....		4.00	3.00
EARLY SUNRISE: Early light red.		2.00	1.70	1.50	1.00
EDITH ROBSON: Light salmon rose.		2.00	1.70	1.50	1.00
E. I. FARRINGTON: Rich soft yellow.		2.00	1.70	1.50
EMILE AUBRUN: Smoky copper lavender.		2.00	1.70	1.50	1.00
FLAMING METEOR: Bright deep red. Tall.....		3.00	2.50	2.25
GATE OF HEAVEN: Very rich pure yellow.....		2.50	2.00	1.75	1.40
GLOAMING: Outstanding light purple.		6.00	5.50	5.00
GOLD DUST: Very early pure yellow.		6.00	5.50	5.00
GOLDEN CHIMES: Light pure yellow.		2.00	1.70	1.50	1.00
GOLDEN CUP: Clear deep yellow.		2.00	1.70	1.50	1.00
GOLDEN POPPY: Clear Calif. Poppy yellow.....		2.00	1.70	1.50	1.00
GRAND SLAM: Bright salmon rose.		2.00	1.70	1.50
GRAFF ZEPPELIN: Very large orange scarlet.	2.50	2.25
HERITAGE: Prize winning exhibition pink.		3.00	2.75	2.50
HINEMOA: Old rose flecked chocolate.		2.50	2.00	1.75
IRENE: Salmon rose, cream throat.		2.00	1.75	1.50
JONKHEER van TETS: Immense pure white.....		2.00	1.70	1.50
JONQUIL: Deep yellow, small florets.		3.50	3.00	2.50
J. S. BACH: Very large orange salmon.....		4.50	4.00	3.50
LaFIESTA: Vivid orange & yellow intermingled.		2.50	2.00	1.75
MILDRED LOUISE: Beautiful light salmon..		2.00	1.70	1.50	1.25
MINUET: Finest lavender.		2.00	1.70	1.50	1.25
Miss. GREELEY: Early light salmon orange.....		2.50	2.00	1.75
MOUNT HOOD: Very straight pure white.		2.00	1.70	1.50
Mrs. LULU HUNT: Rich salmon, rose blotch..		2.50	2.00	1.75
PAUL PFITZER: Tall velvety purple.		2.00	1.75	1.50	1.25
PHYLLIS McQUISTON: Excellent pure pink. ..		2.00	1.75
PREMIER HENRY: Ruffled rich salmon pink.		2.75	2.50
QUEEN HELEN II: Grenedine pink. Fine.		2.00	1.75	1.50
REVERIE: Light safrano pink.		2.50	2.25	2.00
ROSEMARIE PFITZER: Light pink peach thrt.		2.00	1.75	1.50
SEESTERN: Light salmon pink.		2.00	1.75	1.50
SHERLEY TEMPLE: An outstanding, large heavily ruffled, cream. Really fine.		4.00	3.50	3.00	2.50
SOLVEIG: Ruffled, velvety white.		3.50	3.00	2.50
SUPER WHITE: Very large pure white.		4.50	4.00	3.50
TIP TOP: Giant scarlet, red throat.		2.50	2.25	2.00
TOKEN: Early salmon of heavy texture.		3.50	3.00	2.50
VAGABOND PRINCE: Garnet brown,		7.00	6.50	6.00	5.00
YELLOW EMPEROR: Large soft yellow.		3.00	2.50	2.00
ZAUBERFLOTE: Rich rose, carmine blotch.....		6.00	5.00	4.50

THE CREAM OF COMMERCIAL VARIETIES

This group covers the more common commercial varieties, all tried and of proven performance, and these are recommended as excellent varieties for quantity production work. The prices quoted are per 1,000 bulbs and 200 bulbs of a variety and size will be supplied at the 1,000 rate. The smallest number that will be supplied from this group is 50 of a variety and size. On all items less than 200 of a variety and size add 10% to the prices quoted here.

 VARIETY	Size	Price per 1,000 bulbs			
		Number 1	2	3	4
ACADIA: Geranium pink, cream throat.		\$10.00	\$ 8.00	\$ 6.00	\$4.00
AFLAME: Very large Begonia rose.		10.00	8.00	6.00	4.00
AIDA: Early large violet blue.		11.00	8.50	6.50	5.00
ALBATROS: Large cream white. Very tall.		12.00	10.00	8.00	5.00
BAGDAD: Smoky old rose.		10.00	8.00	6.00	4.00
BERTY SNOW: One of the best lavenders.		10.00	8.00	6.00	4.00
BETTY NUTHALL: Finest coral pink. Late.		10.00	8.00	6.00	4.00
BILL SOWDEN: Large deep blood red.		12.00	10.00	8.00	5.00
CARMEN SYLVA: Fine commercial white.		10.00	7.00	6.00	5.00
CHARLES DICKENS: Radiant purple.		14.00	10.00	8.00	6.00
CRIMSON GLOW: Good standard crimson.		12.00	7.00	6.00	5.00
DEBONAIR: LaFrance pink, cream throat.		10.00	8.00	6.00	5.00
Dr. F. E. Bennett: Tall, brillent scarlet.		15.00	10.00	8.00	6.00
Dr. MOODY: Early clear lavender.		11.00	9.00	7.00	5.00

THIS LIST CONTINUED ON THE NEXT PAGE

GLADIOLUS BULBS CONTINUED

VARIETY	Size	Price per 1,000 bulbs			
		Number 1	2	3	4
GIANT NYMPH: Grand light rose pink.		11.00	8.00	6.00	4.50
GOLD EAGLE: Early yellow. Small.		11.00	8.00	6.00	5.00
GOLDEN DREAM: Clear deep yellow.		10.00	8.00	7.00
JOE COLEMAN: Ruffled rose.		12.00	9.00	7.00	6.00
KING ARTHUR: Ruffled rosy lavender.		15.00	11.00	9.00	7.00
LOS ANGELES: Early light pink.		10.00	7.00	6.00	5.00
MAID OF ORLEANS: Milky white.		12.00	9.00	7.00	6.00
MAMMOTH WHITE: Large pure white.		11.00	8.00	6.00	5.00
MARGARET FULTON: Solid deep salmon.		11.00	8.00	6.00	5.00
MOROCCO: Very dark red, almost black.		11.00	8.00	6.00	5.00
MOTHER MACHREE: Smoky salmon.		13.00	10.00	8.00	7.00
Mrs. E. J. HEATON: Glowing salmen.		13.00	10.00	8.00	7.00
Mrs. FRANK PENDELTON: Rose pink.		12.00	9.00	7.00	5.00
Mrs. LEON DOUGLAS: Fine Begonia rose.		13.00	10.00	8.00	7.00
Mrs. F. C. PETERS: Orchid lavender.		12.00	9.00	7.00	6.00
Mrs. P. W. SISSON: Cameo pink.		11.00	8.00	6.00	5.00
Mr. W. H. PHIPPS: LaFrance pink.		12.00	9.00	7.00	6.00
NANCY HANKS: Apricot orange.		12.00	9.00	7.00	5.00
OUR SELECTION: Rich salmon red.		15.00	12.00	10.00	7.00
PARADISE: Clear apricot.		10.00	8.00	6.00	5.00
PICARDY: Popular apricot pink.		11.00	8.00	6.00	5.00
PELEGRINA: Dark violet blue.		11.00	8.00	6.00	5.00
PFITZER'S TRIUMPH: Bright orange red.		13.00	10.00	8.00	7.00
PRIDE OF WANAKAH: True rose.		11.00	8.00	6.00	5.00
RAPTURE: Tall pink.		11.00	8.00	6.00	5.00
RED LORY: Gorgeous carmine rose.		13.00	11.00	9.00	7.00
RED PHIPPS: Light scarlet.		14.00	11.00	9.00	7.00
SALBACH'S PINK: Pink, carmine penciled.		11.00	8.00	6.00	5.00
SALBACH'S ORCHID: Clear orchid pink.		11.00	8.00	6.00	5.00
SMILING MAESTRO: Large salmon orange		15.00	13.00	11.00	9.00
SONATINE: Fresh pure pink.		11.00	8.00	6.00	5.00
VIRGINIA: Fine commercial scarlet.		12.00	9.00	7.00	5.00
WASAGA: Clear buff.		10.00	8.00	7.00	5.00
WUERTEMBERGIA: Lovely scarlet.		15.00	12.00	10.00	8.00

TRANSPORTATION AND FUTURE DELIVERIES

FUTURE DELIVERIES: Bulb orders entered for future delivery will be assembled and stored in our warehouse here for delivery in accord with your instructions; except that we will not hold future deliveries later than April 15th. All such orders will be invoiced as of date of storage, and no responsibility will be assumed for normal warehouse spoilage after that date; although bulbs will be given the same care as our own stock.

Because of difficulties involved an seperating hold orders for plants in our large wholesale beds, we will accept hold orders for these only subjest to stock being still available at specified shipping date. No stock of any kind will be reserved unless paid for.

TRANSPORTATION: We recommend that all plants be shipped by Railway Express and will assume no responsibility for plant material traveling by any other means. Express costs average no higher than Parcel Post and is much safer. Freight is not safe for plants. If Parcel Post shipment is specified please remit adiquate funds to cover postage in full as otherwise we will make any balence due C. O. D. and this will cause added expense. If postage remittance is too much we will promptly refund any amount remaining.

Bulbs can travel by any method, and where weather will permit, and shipment weighs over 100 pounds, freight is suggested. We will, however, assume no responsibility for freeze losses when goods travel by freight. On shipments of less than 100 pounds; or for all shipments made when there is danger from cold, Railway Express is to be recommended. Parcel Post shipments can be made in packages up to 70 pounds and again full postage allowance should accompany the order.

If no specifle shlippling instructions are given we will forward all plants and bulbs by Railway Express, wth transport charges collect. The Express Company makes no special charge for collecting the transportation charges at time of delivery and you pay second class rates to actual amount on all plant and bulb products.

HARROLD'S Specialist GROWN

Flower Seeds

The stock offered in this section has all been carefully selected from the very best and most reliable specialist sources known. Every item offered, that is not the product of our own breeding and growing department, comes from the cultures of prominent specializing breeders and growers. We don't know of any better stock being available or we would have it.

As you will probably note, this section has been entirely rebuilt since the publication of our last catalogue. Many new and important items have been added, but the principle change, and the one probably of most value to you, is our complete change in the system employed in basing our prices. We have discontinued the use of trade packets of indefinite quantity, entirely — and all seeds are priced in definite weight quantities or by count. This, we hope, will enable our customers to estimate their requirements with much more ease and intelligence. In order that this may be facilitated, we have wherever possible, given the approximate seed count per ounce, period of germination and the average germination range of each group of seeds. In giving the germination range, no guarantee is given or expressed as to the actual germination that will result from the planting of any specific lot of seeds — but this information is supplied merely as an index to be used in estimating requirements.

Due to some very radical changes in our office and handling equipment, we have been able to base our prices in this department on somewhat more economical levels without detracting in the least from the quality of the merchandise offered. We have nearly followed our usual policy of rendering the highest service possible at the most reasonable cost to you. This should again demonstrate to you our interest in your success, and will go a long way in saving many dollars for you on your seed requirements. We shall look forward to serving you at every opportunity.

In this present edition, illustrations have been largely dispensed with because of space limitations and the extension of this group of material far beyond our former selections.

Florist Cut Flower Strain

Snapdragon Seeds

Seed count 200,000 per ounce. Germination 8 to 12 days.

Plant about $\frac{1}{64}$ ounce for each 1,000 plants wanted.

TRADE PACKETS

We packet all our Snapdragon seeds in generous trade packets that contain $\frac{1}{64}$ ounce, or about 2300 seeds. Prices are identical for all varieties so that any assortment of varieties may be obtained at the quantity price quoted as follows in trade packets.

UNIFORM PRICES ON ALL VARIETIES

1 packet	\$.75	5 packets	\$3.00
3 packets	\$2.00	10 packets	\$5.50

SPECIAL FLORIST ASSORTMENT \$1.00

We offer these assortments as a convenience to our many patrons whose requirements are insufficient to justify planting a full trade packet of the several varieties they may desire. Each of these assortments contains $\frac{1}{4}$ trade packets each of any 4 varieties you wish to select from the following list. Sold in complete assortments of 4 quarter packets only. Approximately 2000 seeds per assortment.

SEE LIST OF VARIETIES ON THE NEXT PAGE

SNAPDRAGONS, FLORIST STRAINS Continued. QUANTITY PRICES

For those whose requirements will exceed a packet or two of each variety, we quote as follows in quantities by weight. This list also gives the varieties and color descriptions of our complete stock as carried both in packets and bulk.

For prices in trade packets see the preceeding page.

VARIETY	$\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.
AFTERGLOW: The most popular early bronze.	\$1.50	\$4.00
ALICE SUNSHINE: Free flowering yellow.	1.50	4.00
BERTHA BAUR: Wonderful lavender or orchid.	1.50	4.00
CAPTOR: A very fine newer white.	3.00
CELESTIAL: A fine yellow of recent introduction.	3.00
CEYLON COURT: Finest early canary yellow.	1.25	3.00
CEYLON COURT — DARK: Darker selection of above. ..	3.00
CHEVIOT MAID: Fine early pink.	1.25	3.00
CHEVIOT MAID SUPREME: Darker pink than above.	1.50	4.00
CHEVIOT MAID — Yoder Strain: A shade lighter.	1.50	4.00
CHEVIOT MAID YELLOW: Popular early yellow.	3.00
COATES' YELLOW PERFECTION: Deep mid-season.	1.50	4.00
DAYBREAK: Vigorous Briarcliffe Rose pink.	3.00
GENEVA PINK: Medium early, rich rose pink.	1.50	4.00
GOLDEN PINK QUEEN: Color as named.	1.25	3.00
HAPPINESS: Long stemmed rose pink. Keeps well cut. ..	1.50	4.00
HARROLD'S RED: Deep wine red. Early.	1.50	4.00
JENNIE SCHNEIDER: Columbia Rose pink.	1.25	3.00
KIRKWOOD BEAUTY: Glowing bronze.	2.00	5.00
KIRKWOOD BRONZE: NEW early orange buff.	3.00	5.00
LAURA: Early deep rose. Not very tall.	1.25	3.00
LAURENE HARROLD: Sunset tints of pink and gold.	1.50	4.00
LUCKY STRIKE: Very fine pure white.	1.50	4.00
MISS. WOOSTER: NEW. Early dark bronze.	3.00
NEW CINCINNATI: Very fine light rose.	1.50	4.00
NEW DAWN: Fine quality golden orange.	3.00
NEW DEAL: NEW. Very early golden bronze.	3.00
NEWPORT GOLDEN: Variable, lemon to golden yellow.	1.50	4.00
NICHOLSON YELLOW: New, early bright yellow.	1.50	4.00
ORLANDO: An old favorite medium early bronze.	1.25	3.00
PEGGY SCHUMANN: NEW. Early medium pink.	3.00
ROMAN GOLD: Early gold, shaded apricot rose.	1.25	3.00
ROSE QUEEN: (Witterstaeter) Large rose.	1.50	4.00
SONNY: Very nice light pink.	1.50	4.00
SUNBURST IMPROVED: Color of the Sunburst Rose. ...	1.50	4.00
SUN TAN: Extra early orange tan.	1.50	4.00
TERRY'S SURPRISE: Rich rose shaded orange.	2.00	5.00
VELVET BEAUTY: Rich American Beauty red.	1.50	4.00
WELCOME: New brilliant crimson, dark foliage.	1.50	4.00
WESTOVER FRINGED WHITE: NEW. Finely fringed. ..	3.50
WHITE CHEVIOT MAID: Excellent commercial white.	2.00	5.00
WHITE ROCK: An old standard white. Still good.	1.25	3.00
WINTER HELEN: Improved early Helen. Buff.	1.50	4.00
WINTER KING: Fine, free flowering pink.	1.50	4.00
FLORIST BLEND: Made to formula from above sorts.	1.25	3.00

Rust Resistant SUPER MAJESTIC

Plants 16" to 20" high. We like these for outdoor bedding for their fine, close placed flower heads on plants low enough that support is not necessary even in windy locations. Highly recommended for spring bedding plant sales or summer cut flowers.


VARIETY	Price per			
	$\frac{1}{32}$ oz.	$\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.	1 oz.
AUTUMN GLOW: Old rose, suffused amber. \$.25	.45	\$1.20	\$3.90
DAINTY: Delicate soft pink. Fine cut.25	.45	1.20	3.90
HARMONY SHADES: Terra cotta yellow.25	.45	1.20	3.90
MAIDEN'S BLUSH: Blush pink.25	.45	1.20	3.90
ORANGE SHADES: Rose overlayed orange.25	.45	1.20	3.90
RED SHADES: Crimson, Garnet and Ruby. ..	.25	.45	1.20	3.90
ROSE SENSATION: Rich rose pink. Very fine	.25	.45	1.20	3.90
ROSE SHADES: Rich Begonia rose, variable.25	.45	1.20	3.90
SHELL PINK: An excellent shade.25	.45	1.20	3.90
SUPERB MIXED: All the above colors.25	.45	1.20	3.90

SNAPDRAGON LIST CONTINUED ON NEXT PAGE.

SNAPDRAGON LIST CONTINUED.


MAXIMUM SUPER GIANTS (34" high) RUST RESISTANT

This is the tallest growing group of Snapdragons. Florets are very large and flower stems are long and willowy.

 VARIETY	Price per $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. 1 oz.		
ALASKA: Very large pure white.	\$.25	\$.50	\$2.00
CAMPFIRE: Luminous scarlet. Very showy.25	.50	2.00
COPPER KING: Bright, burnished copper.35	.70	2.80
CRIMSON: Fiery crimson shades.25	.50	2.00
DAFFODIL: A good intense yellow.30	.60	2.40
INDIAN SUMMER: Coppery orange scarlet.35	.70	2.80
LOVELINESS: Soft rose pink. Fine cut.30	.70	2.80
MANDARIN YELLOW: Clear deep yellow.40	.75	3.00
PINK SENSATION: Pure glowing pink.30	.60	2.40
SALMON PINK SHADES: As named.30	.60	2.40
SWING TIME: Brilliant rose pink.40	.75	3.00
YELLOW GIANT: Extremely large deep yellow.30	.60	2.40
SUPER - GIANT MIXED: All colors.25	.50	2.00

MAJUS GRANDIFLORUM (28" high) RUST RESISTANT

This group affords excellent stock for outdoor culture with long stems and fine flower heads. Should be staked in windy locations.

 VARIETY	Price per $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. 1 oz.		
BUTTERCUP: Light canary yellow.	\$.25	\$.50	\$1.85
DAINTINESS: Rose pink, white tube.30	.60	2.00
OPAL QUEEN: Fine delicate pink.25	.50	1.90
ORANGE SUNSET: Deep to light orange.30	.60	2.00
PINKIE: Very fine clear pink.25	.50	1.90
SCARLET DEFIANCE: Excellent scarlet.25	.50	1.90
SHASTA: One of the best pure whites.25	.50	1.90
TERRA COTTA PINK: Buff pink as named.25	.50	1.90
TORCHLIGHT: Garnet, suffused with orange.25	.50	1.90
YELLOW JACKET: A fine deep yellow.30	.60	2.00
SUMMER CUT FLOWER MIXED: Excellent blend	.25	.50	1.85
U. of C. DeLuxe MIXED: The original rust-proof mixture that introduced this stock.25	.40	1.50


(Seeds will be supplied only in the quantity units listed.)

Annual Larkspur Seeds

Seed count 9,000 per ounce. Germination period 20 days.
Germination range 60% to 70% in laboratory. Sow freely.

COCKADE TYPES

An improved base branching group with longer flower stems and closer floret placement. Excellent for cutting indoors or out. Our seed are all originator's (Macdonald) grown.

 VARIETY	Price per $\frac{1}{4}$ oz. 1 oz. 1 lb.		
BLUE COCKADE: Rich lilac blue.	\$.30	\$1.00	\$10.00
CINABAR COCKADE: Brilliant rose red.30	1.00	10.00
ROSE COCKADE: Salmon rose.30	1.00	10.00
SAPPHIRE COCKADE: Deep lilac.30	1.00	10.00
VIOLET COCKADE: Rich violet purple.30	1.00	10.00
WHITE COCKADE: Pure white.30	1.00	10.00
COCKADE SUPERB MIXED: Very fine.25	.95	9.00

TALL DOUBLE STOCK FLOWERED

We are closing out and discontinuing this group as we feel the above varieties are better suited to the florists needs.

Offered in mixture only, while our present stocks last at \$.10 per $\frac{1}{4}$ ounce; \$.25 per ounce; \$2.50 per pound.

SEE THE NEXT PAGE FOR OTHER LARKSPUR.

ANNUAL LARKSPUR LIST CONTINUED

GIANT IMPERIAL (Base Branching)

The fine, standard base branching group so much used for cut flowers both indoors and out. Highly recommended.

BLUE BELL: Clear light blue.	LILAC QUEEN: Lilac lavender.
BLUE SPIRE: Deep oxford blue.	LILAC SPIRE: True lilac.
CARMINE KING: Rosy carmine.	LOS ANGELES: Salmon rose.
CORAL KING: Light coral.	Miss. CALIFORNIA: Salmon pink.
DAINTINESS: Delicate lavender.	PEACH BLOSSOM: Light pink.
EXQUISITE PINK: Soft pink.	SWEET LAVENDER: True lvn'der
EXQUISITE ROSE: Rose pink.	WHITE KING: Early pure white.
GLORIA: Deep rose.	WHITE SPIRE: Standard white.
FLORIST FINE BLEND: Best formula mixture.	

PRICE OF ANY OF THE ABOVE


Per ¼ ounce \$.25; per ounce, \$.75; per pound, \$7.00.

On all Larkspur varieties listed above we will supply ½ ounce at the ounce rate; or 4 ounces of a variety at the pound rate.

Asters For The Florist


.. Seed count, 12,000 per ounce. Germination period 5 to 10 days ..
Germination in laboratory 65% to 85%. (W-R) denotes wilt resistance.

VARIOUS DESIRABLE SORTS

 VARIETY	<u>Price per 1/8 oz. 1/4 oz. 1 oz.</u>		
EARLY GIANTS:- (W—R)			
California Giant type flowers on plants 18''high. Flowers in mid-August. Two colors only; Light Blue and Peach Blossom. \$.45 \$.85 \$2.80			
SUPER GIANTS:-			
The largest and most fully double Aster known. Flowers 6'' to 8'' across. Chrysanthemum type.			
EL MONTE: Glowing crimson.35	.60	2.10
LOS ANGELES: Fine shell pink.35	.60	2.10
AURORA:- (W—R)			
Free flowering, late August. Flowers have full quilled center with broad outer band of petals.			
GOLDEN SHEAF: Golden yellow self.25	.45	1.40
BLUE: Light blue, yellow center.25	.45	1.40
HEART OF FRANCE: (W-R) Rich dark red.....	.30	.50	1.75
BALL'S EARLY WHITE: Crested center.30	.50	1.70


CALIFORNIA GIANTS IMPROVED

Large Chrysanthemum like flowers of immense size. Stems long, on plants 3' high. Blooms from late summer right up until frost. This group is possibly the most popular with the cut flower trade.

 VARIETY	Price per ⅛ oz. ¼ oz. 1 oz.		
APPLE BLOSSOM: Shell pink.	\$.30	\$.50	\$2.00
AZURE BLUE: Soft light blue.30	.50	2.00
CARMINE ROSE: Foliage and stems dark.30	.50	2.00
DARK PURPLE: (W-R) As named.....	.30	.50	2.00
DEEP ROSE: As named.30	.50	2.00
LOVELINESS: Pure pink, just a touch of salmon.30	.50	2.00
WHITE: Pure white.30	.50	2.00
FLORIST BLEND: Fine mixed colors.30	.40	1.80

IMPROVED CREGO (W-R)

Robust, branching plants, 2½' tall. Flowers large and heavily double. Blooms about the middle of September.


 VARIETY	Price per ⅛ oz. ¼ oz. 1 oz.		
BLUE FLAME: Bright Navy blue.	\$.20	\$.35	\$1.10
CATTLEYA: Facinating orchid. Very large.....	.20	.35	1.10
CRIMSON: A very attractive color.20	.35	1.10
DARK VIOLET: A good royal purple.20	.35	1.10
DEEP ROSE: Bright rose, dark stems.20	.35	1.10
ENCHANTRESS: Live salmon rose.20	.35	1.10
LIGHT BLUE: A soft silvery blue.20	.35	1.10
SHELL PINK: An excellent florist color.20	.35	1.10
WHITE: Pure clear white.20	.35	1.10
MARKET MIXTURE: Made from named sorts.....	.20	.35	1.10

SEE THE NEXT PAGE FOR OTHER ASTER VARIETIES

ASTER VARIETIES CONTINUED


IMPROVED CALIFORNIA SUNSHINE

An outstanding race of recent introduction. Flowers 4" to 5" across with quill like center disk surrounded by a row of wide petals. Plants 2' to 3' high blooming early to mid September. Popular with florists.

 VARIETY	Price per		
	1/8 oz.	1/4 oz.	1 oz.
ALPENGLOW: Light rose, yellow center.....	\$.45	\$.90	\$3.00
APPLE BLOSSOM: Shell pink.35	.70	2.50
BLUE MOON: Blue with yellow cushion.45	.90	3.00
ENCHANTRESS: Salmon pink.35	.70	2.50
LAVENDER: Fine lavender blue.35	.70	2.50
LIGHT BLUE: As named.35	.70	2.50
MOONBEAM: White with orange cushion.45	.90	3.00
PURPLE: As named.35	.70	2.50
RAINBOW: Rose pink with orange cushion.45	.90	3.00
ROSE: Light rose.35	.70	2.50
STRATOSPHERE: Dark blue with orange cushion.45	.90	3.00
WHITE: As named.35	.70	2.50
CUT FLOWER MIXTURE: Excellent.30	.60	2.25


QUEEN OF THE MARKET (W-R)

The standard early flowering sort. Plant 20" tall, blooming in early August. Long stems and good double flowers.

 VARIETY	Price per		
	1/8 oz.	1/4 oz.	1 oz.
AZURE BLUE:	\$.20	\$.35	\$1.10
CRIMSON:20	.35	1.10
DARK BLUE: Purple cast.20	.35	1.10
FLESH PINK:20	.35	1.10
LIGHT BLUE: Medium blue.20	.35	1.10
ROSE: (NEW) Soft rose.40	.70	2.25
WHITE:20	.35	1.10
FLORIST BLEND: Fine mixture of above.....	.20	.35	1.10

EARLY ROYAL (W-R)

Branching type, following the Queen of the Market group in flowering. Good stems and fine double flowers. Mid-August.

 VARIETY	Price per		
	1/8 oz.	1/4 oz.	1 oz.
AZURE BLUE:	0 .20	\$.35	\$1.10
DEEP ROSE: Rather tall for this group.20	.35	1.10
ORCHID: Fine orchid lavender. Excellent color....	.40	.70	2.25
PEACH BLOSSOM: Opens white changing pink....	.20	.35	1.10
PURPLE: Deep purple.20	.35	1.10
SHELL PINK: As named.20	.35	1.10
SUNSET: Coppery salmon rose. Very fine.20	.35	1.10
WHITE:20	.35	1.10
FORMULA MIXTURE:20	.35	1.10


(Seeds will be supplied only in the quantity units listed.)

Calendula Seeds

Seed count, 3,000 per ounce. Germination period 5 to 10 days
Germination range laboratory test 70% to 85%. Easily grown

GREENHOUSE VARIETIES

This group is used extensively for growing cut flowers indoors, although they make a nice showing in outside culture as well. Our stock is of the very best quality, coming from a large specialist.


 VARIETY	Price per		
	1/4 oz.	1 oz.	4 ozs.
BALL APRICOT: Apricot yellow, dark center.	\$.25	\$.75	\$2.25
BALL GOLD: Large deep golden yellow.25	.75	2.25
BALL LEMON QUEEN: Lighter golden yellow.25	.75	2.25
BALL LONG ORANGE: Extra long stemmed orange.25	.75	2.25
BALL MASTERPIECE: Rich deep orange.25	.75	2.25
BALL ORANGE IMPROVED: The popular orange.25	.75	2.25
BALL SUPREME: Cadmium orange.25	.75	2.25
BALL WHITE: Cream with dark center.25	.75	2.25
BALL BLEND CUT FLOWER MIXED:25	.75	2.25
SENSATION IMPROVED: Orange -scarlet sheen.25	.75	2.25

CALENDULA LIST CONTINUED ON THE NEXT PAGE

CALENDULA LIST CONTINUED

OUTDOOR BEDDING TYPES

This group is not recommended for indoor culture but they make excellent bedding and cut flower stock out doors.

 VARIETY	Price per	1/4 oz.	1 oz.	4 ozs.
APRICOT QUEEN: Soft apricot shading orange.	\$.25		\$.75	\$1.90
CAMPFIRE: Dark orange, scarlet sheen.20		.60	1.50
CHRYSANTHEA: Clear butter yellow, incurved.15		.50	1.00
FRILLED BEAUTY: Frilled deep orange.15		.50	1.00
GOLDEN RADIO: Quilled golden yellow.15		.45	1.00
ORANGE FANTASY: Crested copper orange with Mahogany edge.25		.75	2.25
ORANGE SHAGGY: Deep orange, deeply fringed.15		.50	1.00
ORANGE SUNSHINE: Chrysanthema type orange.15		.50	1.25
RADIO: Deep orange, quilled petals.10		.30	1.00


(Seeds will be supplied only in the quantity units listed.)

Delphinium Seeds


Seed count, 12,000 per ounce. Germination period 20 days. Germination, laboratory test, 70% to 90%. Germination will drop as the months pass after harvest. It is suggested that chilling the seeds for 24 to 48 hours in an electric refrigerator, before planting, will usually give a better germination than planting unchilled seeds.

PACIFIC GIANTS

This new race is probably the best Delphiniums available today. This strain produces the highest number of double flowering plants, of any existing stock and the plants are quite mildew resistant. Flower spikes are long, with slender, stiff stems that are adequate for the heavy flower heads. Florets are well spaced and large; many ranging from 2½" to 3¼" in diameter. The color selection is complete.


 VARIETY	Price per	1/16 oz.	1/8 oz.	1/4 oz.
BLUE JAY: Medium to dark blue, dark center.	\$2.00		\$3.75	\$6.50
CLEAR WHITE: Double white with white bee.	1.25		2.50	4.00
DARK BLUE SHADES:	1.00		2.00	3.50
DARK VIOLET SHADES:	1.00		2.00	3.50
GALAHAD: Very large flowered white.	1.50		3.00	6.00
GUINEVERE: Light pinkish-lavender, white bee.	1.50		3.00	6.00
KING ARTHUR: Royal violet, large white eye.	1.50		3.00	6.00
LAVENDER PASTEL SHADES:	1.00		2.00	3.50
LIGHT BLUE SHADES:	1.00		2.00	3.50
SUMMER SKIES: Clear light blue, white bee.	1.00		2.80	5.50
PACIFIC GIANT MIXED: A fine blend.	1.00		1.80	3.25

STANDARD VARIETIES HYBRID TYPES

 VARIETY	Price per	1/16 oz.	1/8 oz.	1/4 oz.	1 oz.
BLACKMORE & LANGDON Mixed color types.					
Mildew resistant, Originators seeds.	\$1.25		\$2.35	\$4.50	\$.....
Gold Medal Strain, Originators seeds.50		1.00	2.00	7.00
Standard type. American grown seeds.....	.30		.45	.80	3.00
ICEBERG: Strong growing pure white.....	.20		.30	.60	2.25
WREXHAM ART SHADES: Hollyhock type.45		.85	1.00	6.00

BELLADONNA TYPES

Lower growing, with less formal flowers than the giant and hybrid groups. These are desirable and much used as florist cut flowers.


 VARIETY	Price per	1/8 oz.	1/4 oz.	1 oz.
BELLADONNA IMPROVED: Large deep blue.	\$.25		\$.45	\$1.50
BELLAMOSUM IMPROVED: Bright dark blue.....	.25		.45	1.50
BLUE GROTTTO: Deep blue, royal purple bee and cream center.60		1.00	3.30
CLIVEDEN BEAUTY: Improved type Belladonna.35		.75	2.50
CARDINAL: Brilliant scarlet.35		.75	2.50
LA MARTINE: Gentian blue, cream center.60		1.25	4.00

(Seeds will be supplied only in the quantity units listed.)


Valuable Marigolds

Seed count, 7,500 to 11,000 per ounce. Germination period 5 to 10 days
Germination range, laboratory test, 65% to 85%. Germinats freely.

CARNATION FLOWERED TYPES

 VARIETY	Price per 1/8 oz. 1/4 oz. 1/2 oz. 1 oz.			
GIGANTEA TYPES: This group originating in California is probably the largest flowering group in this family. Flowers 5" and more across are usually produced.				
FULL DOUBLE ORANGE: Fully double orange. An outstanding variety.	\$1.00	\$2.00	\$3.25	\$6.00
FULL DOUBLE MIXED: Fine colors.	1.00	2.00	3.25	6.00
ORANGE SUNSET: Fine deep orange. Is somewhat variable.35	.70	1.25	2.25
SUNSET GIANTS: The original strain of this type. Very good but variable.25	.50	.95	1.80
<hr/>				
YELLOW SUPREME: Lemon yellow companion to Guinea Gold.20	.35	.60	1.00
GUINEA GOLD: Loosly ruffled orange.20	.35	.60	1.00

CHRYSANTHEMUM FLOWERED TYPES



VARIETY

Price per 1/8 oz.

1/4 oz.

1/2 oz.

1 oz.

AMERICAN BEAUTY STRAIN:

These are the fine incurved Chrysanthemum type that is so showy. Flowers are quite large and stems are good and long.

ORANGE:

Fine shades of intense orange.

\$.35

\$.65

\$1.30

\$2.00

GOLDEN ORANGE:

Lighter than above.

.35

.65

1.30

2.00

YELLOW:

The brightest yellow shades.....

.35

.65

1.30

2.00

MIXED:

The finest blend of color.

.35

.65

1.30

2.00

CHRYSANTHEMUM FLOWERED HYBRIDS:

Many varied shades and forms of this types. Excellent for show.


.25

.50

1.10

1.90

TALL AFRICAN TYPES


 VARIETY	Price per 1/8 oz. 1/4 oz. 1/2 oz. 1 oz.			
ALL DOUBLE ORANGE: The most fully double of this color and type.	\$.25	\$.40	\$.70	\$1.25
ALL DOUBLE LEMON: Same type above.25	.40	.70	1.25
PRINCE OF ORANGE: The finest size of flowers but only about 60% double.25	.45	.75	1.40

FRENCH HARMONY TYPES

A selection of new strains and varieties in the popular Harmony type of French Dwarf Marigolds. With fine double flowers having crested centers, this group will be found interesting and useful.

 VARIETY	Price per 1/8 oz. 1/4 oz. 1/2 oz. 1 oz.			
DWARF HARMONY: Compact golden yellow bordered maroon red. Very showy.	\$.20	\$.30	\$.55	\$1.00
HARMONY HYBRIDS: A very attractive assortment of colors that are truly valuable. Quite dwarf and early flowering. Has many two color combinations.75	1.25	2.25	4.00
GOLDEN HARMONY. Golden yellow. 11"...	.25	.50	.75	1.20
CORONET: Golden yellow, brown guard petals. Rather tall for this type. 18"...	.25	.50	.75	1.20

VARIOUS OTHER TYPES

 VARIETY	Price per 1/8 oz. 1/4 oz. 1/2 oz. 1 oz.			
CROWN OF GOLD: Collarette type. Very fine orange, odorless foliage.	\$.20	\$.30	\$.55	\$1.00
DIXIE SUNSHINE: (Early) Bright golden yellow. Very attractive.25	.50	.80	1.50
DIXIE SUNRISE: 100% double strain.35	.70	1.30	2.50
DWARF ROYAL SCOTT: All double gold and mahogany.25	.50	.80	1.50
LIEB'S WINTER FLOWERING: Maroon and golden yellow. Greenhouse forcer.30	.60	1.10	2.00

(Seeds will be supplied only in the quantity units listed.)

Finest Petunia Seeds


Seed count 175,000 to 240,000 per ounce. Germination period 8 to 10 days. Germination range, laboratory test, 70% to 80%. Protect carefully against insects which eat or carry Petunia seeds away. Use extreme care not to cover too deeply; using just a bare sifting of covering Either of these factors carelessly handled, can cause grave losses; especially is this true with the more costly types.

(Seeds will be supplied only in the quantity units listed.)

DOUBLE FLOWERING SORTS


AMERICAN SUPER DOUBLE STRAIN: This is an American bred strain which has given excellent results. Produces about 95% double and semi-double flowering plants, on desirable plants 12" high.

(Grain contains 1/437 oz.; about 650 seeds.)

 VARIETY	Price per grain $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz.			
SUPERIOR MIXED: A fine blend of colors for bedding or pots.	\$1.00	\$2.75	\$5.50	\$10.00
CRIMSON: Amaranth crimson.	1.00	2.75	5.50	10.00
HELIOTROPE: Lilac veined heliotrope.	1.00	2.75	5.50	10.00
MADONNA: Fine pure white.	1.00	2.75	5.50	10.00
ROSE QUEEN: Bright rose pink.	1.00	2.75	5.50	10.00
OREGON PRIDE: Salmon pink.	1.00	2.75	5.50	10.00
CHIEF: Salmon rose, overlaid copper.	1.00	2.75	5.50	10.00
JAPANESE ALL-DOUBLE: A strain that has had excellent demand the past several years. Excellent stock.				
VICTORIOUS: Dwarf. Mixed colors.	1.30	3.00	6.00	11.00
TRIUMPHANT: Tall growing mixture.....	1.30	3.00	6.00	11.00


GIANTS OF CALIFORNIA

This group is possibly the most popular of the large flowering Petunias for both pot and bedding stock where separate colors are not required.

 VARIETY	Price per $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz. $\frac{1}{16}$ oz.			
BODGER'S NEW SUPREME: This is without doubt, the finest of this group. It is medium tall in growth —about 15"— but its very large ruffled flowers and outstanding color range; mostly pink and rose shades makes this a must have variety.	\$1.00	\$2.00	\$4.00	\$7.00
DWARF RAMONA MIXTURE: Very dwarf plants with the largest possible flowers that are heavily ruffled. Fine for pots.....	.75	1.25	2.40	4.25
DWARF RAMONA, LIGHT SELECTION:75	1.25	2.40	4.25
DWARF RAMONA DARK SELECTION:75	1.25	2.40	4.25


RUFFLED GIANTS

Similar to the Giants of California in flower form, with compact plant growth these are excellent for the plantsman. Flowers are heavily ruffled and as will be noted, they are available in separate colors.

 VARIETY	Price per $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz. $\frac{1}{16}$ oz.			
CAMILLA: Light coppery rose, vained ruby. \$.75	\$1.50	\$3.00	\$5.75
COPPERY RED: Dark throat.60	1.15	2.25	4.25
GERMAN EMPRESS: Lilac, veined purple.60	1.15	2.25	4.25
MARILYN: NEW. Rich salmon. Fine.75	1.50	3.00	5.75
PRINCESS OF WUERTEMBERG: .. Rose, with garnet throat.60	1.15	2.25	4.25
SILVER ROSE: Silvery rose, veined throat.75	1.50	3.00	5.75
RUFFLED MONSTERS MIXED: A very desirable half dwarf mixed.50	1.00	2.00	3.90

GRANDIFLORA COMPACTA

These produce large fringed flowers, with a very compact, upright plant habit. Colors are brilliant.

 VARIETY	Price per $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz. $\frac{1}{16}$ oz.			
GAIETY: Rose and white. Very fine.	\$.50	\$1.00	\$2.00	\$3.90
GOTTFRIED MICHAELIS: Velvety magenta with dark throat.50	1.00	2.00	3.90
LACE VAIL: A very attractive and popular pure white. Very ruffled.50	1.00	2.00	3.90
SETTING SUN: Deep rose, dark throat.....	.50	1.00	2.00	3.90
COMPACTA GRAND MIXTURE: The finest range of colors available in this type.50	1.00	2.00	3.80

PETUNIA LIST CONTINUED ON THE NEXT PAGE


GRANDIFLORA SINGLE FRINGED

This group contains some of the finest bedding types. While not as large flowering as the two groups offered above, these will produce large flowers that are nicely fringed. A good bedding type of plant.

 VARIETY	Price per			
	$\frac{1}{128}$ oz.	$\frac{1}{64}$ oz.	$\frac{1}{32}$ oz.	$\frac{1}{16}$ oz.
MIRANDA: Rose carmine, dark throat.....	\$.50	\$.85	\$1.60	\$3.10
PINK TRIUMPH: Bright deep pink.50	.85	1.60	3.10
PRIDE OF PORTLAND: Deep glowing pink	.50	.85	1.60	3.10
RAPTURE: Orchid rose, rose veined golden throat.60	1.20	2.00	3.90
ELK'S PRIDE IMPROVED: Fringed purple.	.60	1.20	2.00	3.90
THEODOSIA: Large fringed rose, golden throat60	1.20	2.00	3.90
WHITE BEAUTY: Exquisite pure white.50	.85	1.60	3.10
ROMANY LASS: Deep crimson. deeper trt.	.50	1.20	2.00	3.90
SUPER FLUFFY RUFFLES: These are extremely ruffled, many appearing almost double. These are very fine.	1.00	2.00	4.00	7.50
SINGLE FRINGED MIXED: Many colors.	.50	.85	1.60	3.00


GRANDIFLORA PLAIN EDGED

A most popular bedding type, with large flowers and heavy plant growth. Flowers are large with plain edges and are freely produced.

 VARIETY	Price per			
	$\frac{1}{128}$ oz.	$\frac{1}{64}$ oz.	$\frac{1}{32}$ oz.	$\frac{1}{16}$ oz.
BURGUNDY: Rich wine red, white throat \$.50	\$.85	\$1.60	\$3.00
DWARF ELK'S PRIDE: Deep purple. A dwarf strain of Elk's Pride.65	1.25	2.00	4.00
DWARF PINK GLORY: Rose, white throat.	.70	1.35	2.50	4.50
ELK'S PRIDE STANDARD: Velvety purple.	.50	.85	1.60	3.00
PINK GLORY IMPROVED: Deep rose.50	.85	1.60	3.00
PURPLE ROBE: Deep purple, edged silver.	.75	1.50	3.00	5.50
VELVET FLAME: NEW. Velvety blood red.	.75	1.50	3.00	5.50
WHITE CLOUD: Pure white. Compact.65	1.25	2.00	4.00
PLAIN EDGED MIXTURE: Fine colors.25	.40	.80	1.60


PENDULA OR BALCONY

These are the trailing Petunias which are so much used in boxes and hanging baskets. Very popular and showy.

 VARIETY	Price per			
	$\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	1 oz.
CORNFLOWER BLUE: Rich blue.	\$.35	\$.70	\$1.40	\$5.00
DEEP BLUE: Velvety violet blue.35	.70	1.40	5.00
NETTED BLUE GEM: ..Steel blue, veined deep violet.35	.70	1.40	5.00
RED: A fine crimson red.30	.55	1.00	3.50
ROSY MORN: A balcony counterpart of the popular bedding type. Rose, white throat.	.50	1.00	2.00	7.00
WHITE: Fine clear white.35	.70	1.40	5.00
BALCONY MIXED: Fine color blend.30	.55	1.00	3.50


MINIATURE NANA COMPACTA

The most dwarf of the Petunia group. These make plants 6'' high, literally covered with a mass of 2'' flowers. Highly recommended for borders.

 VARIETY	Price per			
	$\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	1 oz.
BRILLIANT ROSE GEM: Rich deep rose.....	\$.25	\$.70	\$1.40	\$5.00
PINK GEM: Deep pink.25	.40	.70	2.75
ROSE GEM: Bright rose.25	.40	.70	2.75
ROSE CREPE de CHINE: NEW. A novelty rich rose with flowers of crepe texture. ..	.35	.70	1.40	5.00
GEM MIXTURE: A fine color range.25	.40	.70	2.75

NANA COMPACTA


This group is of recent introduction and is very fine. Plants are low growing and upright, like the Nana Erecta group, while flowers are usually a little larger with beautifully frilled edges. These are highly recommended for beds and borders.

 VARIETY	Price per		
	$\frac{1}{64}$ oz.	$\frac{1}{32}$ oz.	$\frac{1}{8}$ oz.
ADMIRAL: Rich violet blue, waved flowers.	\$.50	\$1.00	\$3.50
MARTHA WASHINGTON: Fine blush pink with dark violet throat.50	.85	2.25
SALMON SUPREME: NEW. Salmon pink.50	1.00	3.50
VELVET BALL: NEW. Large flowered velvety blood red.50	1.00	3.50

PETUNIA LIST CONTINUED ON THE NEXT PAGE


HYBRIDA NANA ERECTA

This is a bedding group producing medium sized flowers in profusion, on compact, upright plants. The most popular of the bedding types and almost universally used.

 VARIETY	Price per			
	$\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	1 oz.
ALDERMAN: Deep velvety blue.	\$	\$.25	\$.50	\$1.80
BLUE BEDDER: Mid-blue shade.25	.50	1.80
CELESTIAL ROSE: Deep rose. Compact.35	.50	.90	3.25
NORMA: Blue with white star.25	.40	1.80
ROSE OF HEAVEN: Dwarf, brilliant rose.25	.50	1.75
ROSY MORN: Dwarf rose, white throat.25	.50	1.75
ROSE QUEEN IMPROVED: Brilliant rose... ..	.35	.70	1.35	5.00
SILVER BLUE: (Heavenly Blue) Light blue ..	.35	.70	1.35	5.00
SNOWBALL: Compact pure white.25	.50	1.75
ERECTA MIXED: Many fine colors.25	.50	1.75


PETUNIA HYBRIDA

This is the small flowered bedding group. Easily grown and very showy. Taller than Nana Erecta and very vigorous growth.

 VARIETY	Price per			
	$\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	1 oz.
ALBA: Excellent white.	\$	\$.15	\$.25	\$.90
BLUE BEE: Color of Jersey Gem Violas.....15	.25	.90
FLAMING VELVET: Velvety blood red.35	.70	1.25	4.00
GENERAL DODD: Deep blood red.20	.30	1.00
HOLLYWOOD STAR: Rich rose with a very unique star shaped flower. A fine novelty.60	1.10	2.00	8.00
HOWARD'S STAR IMPROVED: ..Velvety purple with white star in center.25	.40	.75	2.00
LORD COURTENAY: Golden rose.25	.45	1.80
TOPAZ ROSE: Fiery rose suffused gold. with topaz throat.25	.45	.90	3.50
HYBRIDA MIXTURE: Fine color range.20	.30	.55	1.10

Salvia Seeds

Salvia or Scarlet Sage is one of the most showy and popular of bedding plants. Very salable for the bedding plant grower. Our seeds are American grown and of the best obtainable vitality. Seed count about 7,500 per ounce. Germination somewhat variable.

 VARIETY	Price per			
	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
AMERICA: Globe of Fire. 16''.	\$.35	\$.70	\$1.30	\$2.50
BONFIRE or CLARA BEDMAN: Erect.35	.50	1.00	1.75
FIRE CHARM: Extremely early. 12''.90	1.75	3.20	6.00
FIREBALL: Free blooming. 14''.35	.50	1.00	1.75
HARBINGER: Very early. 16''.50	.90	1.80	3.50
ROCKET: Extra early dwarf. 10''.	1.00	1.90	2.75	5.00
SPLENDENS: Very tall. 24''.35	.60	1.00	2.00
ZURICH: Early dwarf. 12''.35	.60	1.00	2.00

Perennial Seeds

A complete list of a very extensive line of these will be found in the last edition of our Pansy Annual, published last June. Our regular customers should have a copy of this on file and we refer them to it. If one is not available, and you are interested in this class of stock for planting at this time, a copy of this catalogue will gladly be sent to on request. You'll not be obligated.


As with all our other seed items, our stock of these is the best procurable and is devoted extensively to the varieties of most value to the professional florist and nurseryman. We'll look forward to serving you in any possible manner.

Stocks For Florists

Seed count, 18,000 per ounce. Germination period 3 to 10 days
Germination range, laboratory test, 80% to 95%. Germinate readily


DOUBLE GIANTS OF CALIFORNIA

We introduced this group to our patrons six years ago and since that time it has been **discovered** by nearly every other prominent seedsmen. We handle only the original — Macdonald — strain and highly recommend this group. In fact it has completely replaced the Giant Column, or Non-Branching group with our trade because of the fact that if set close in the bench, it will produce but a single mammoth flower spike to each plant. Doubleness is better and where lateral bloom is wanted, they give plants of similar form to the Improved Bismarck when set with wider spacing. In all cases the flowers are larger and on longer stems than the Bismarck type produces. Also recommended for outdoor plantings.

 VARIETY	Price per			
	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
GOLDEN GATE: Rich yellow.	\$.50	\$1.00	\$1.90	\$3.50
MOJAVE: NEW. Royal purple.75	1.40	2.60	5.00
MONTEREY: Pink.50	1.00	1.90	3.50
PACIFIC: Blue.50	1.00	1.90	3.50
REDWOODS: Blood red.50	1.00	1.90	3.50
SANTA BARBARA: Chamois.50	1.00	1.90	3.50
SANTA MARIA: Very fine white.50	1.00	1.90	3.50
SEQUOIA: Rose carmine.50	1.00	1.90	3.50
SHASTA: Not truly of this group but very similar. A glistening pure white.45	.85	1.60	3.00
TAHOE: Lavender.50	1.00	1.60	3.50
YOSEMITE: Rose.50	1.00	1.90	3.50
FANCY MIXED: All the above blended.45	.90	1.60	3.00


THE NEW EARLY COLONIAL TYPE

A new race of Stocks. Tall and exclusively branching, they produce no center spike but branch at the base; producing 8 to 10 spikes 30" long with a plant spread of about 20". These flower two weeks earlier than the Perpetual Branching types. Florets are double and 2" in diameter. Doubleness of plants is about 70%. Highly recommended.

 VARIETY	Price per			
	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
MAYFLOWER: Fine rose red.	\$.75	\$1.50	\$2.75	\$5.00
PRISCILLA: Silvery lavender.75	1.50	2.75	5.00
PURITAN: Glowing pure white.75	1.50	2.75	5.00


SUPER GIANT IMPERIAL

A giant race of the Imperial or Improved Bismarck type. Flowers are large and well spaced, on long spikes. Doubleness is excellent Recommended for greenhouse culture.

 VARIETY	Price per			
	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
DARK BLUE: As named.	\$.60	\$1.20	\$2.30	\$4.50
BLUSH PINK: As named.60	1.20	2.30	4.50
ROSE CHARM: Rich deep rose.60	1.20	2.30	4.50
ROSELIGHT: Glowing rose pink.60	1.20	2.30	4.50

GIANT IMPERIAL or IMPROVED BISMARCK

Early and with a high percentage of doubles, these are the standard branching variety so much used for both forcing and bedding.


 VARIETY	Price per			
	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
ANTIQUE COPPER: Rich Hellebore red.	\$.40	\$.80	\$1.40	\$2.80
APPLE BLOSSOM: Blush pink.40	.80	1.40	2.80
BUTTERCUP: Rich yellow.40	.80	1.40	2.80
BLOOD RED: Christmas red.40	.80	1.40	2.80
CHAMOIS: Ivory tinted old rose.40	.80	1.40	2.80
DARK BLUE: As named.40	.80	1.40	2.80
ELK'S PRIDE: Royal purple.40	.80	1.40	2.80
FLESH: Bright flesh pink.40	.80	1.40	2.80
GOLDEN BALL: Canary yellow.40	.80	1.40	2.80
GOLDEN ROSE: Light golden rose.40	.80	1.40	2.80
LAVENDER: Silvery lavender.40	.80	1.40	2.80
LILAC: True color.40	.80	1.40	2.80
ROSE: Fine rose pink.40	.80	1.40	2.80
WHITE WONDER: Very large, tall white.40	.80	1.40	2.80
BISMARCK MIXED: Cut flower formula.35	.60	1.10	2.00

Verbena Grandiflora

Seed count, 12,500 per ounce. Germination period 10 to 15 days

Germination range, laboratory test, 40% to 62%.

It is best to over plant on these to offset the natural low germinating power that is common to all Verbena seeds.


 VARIETY	Price per			
	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
BEAUTY OF OXFORD HYBRIDS: Shades from rose pink to rose red. Very fine.	\$.30	\$.55	\$1.10	\$2.00
CERISE QUEEN: Salmon cerise.30	.55	1.10	2.00
COCCINEA: Scarlet, small eye.25	.45	.85	1.50
CRIMSON GLOW: Glowing crimson.30	.55	1.10	2.00
ETNA: Garnet red, deep cream eye.30	.55	1.10	2.00
FLORADALE BEAUTY: Rosy red shades.30	.55	1.10	2.00
LAVENDER GLORY: Lavender, cream eye.30	.55	1.10	2.00
LUCIFER: Brilliant scarlet self.25	.45	.85	1.50
LUMINOSA: Flame pink shaded salmon.25	.45	.85	1.50
ROSE CARDINAL: Rose, large white eye.25	.45	.85	1.50
ROYALE: Royal blue, cream yellow eye.30	.55	1.10	2.00
SPECTRUM RED: Intense bright red.30	.55	1.10	2.00
VIOLACEA STELLATA: Rich violet, white eye.25	.45	.85	1.50
WHITE: Pure white.25	.45	.85	1.50
FINEST MIXTURE: A fine color range.25	.40	.75	1.25

(Seeds will be supplied only in the quantity units listed.)

BODGER'S FAMOUS Zinnia Seeds

Seed count, 2,800 to 6,000 per ounce. Smaller flowered sorts have smaller seeds. Germination period, 5 to 10 days. Germination range, laboratory test, 80% to 90%. Germinate and grow readily.

VARIOUS VALUABLE VARIETIES

 VARIETY	Price per			
	1/8 oz.	1/4 oz.	1 oz.	4 ozs.
SUPER CROWN OF GOLD: Large well formed flowers in pastel shades, each petal overlayed at the base with deep golden yellow. Large Dahlia type flowers.				
DESERT GOLD: Yellow shades.	\$.20	\$.35	\$1.20	\$.....
PASTEL TINTS: NEW... An outstanding color selection in pastel shades.30	.50	1.80
MIXED: The colors originally introduced.15	.25	1.00	3.00
FANTASY: Rounded double flowers composed of a mass of saggy, ray like petals giving a most attractive, informal bloom.				
ORANGE LADY: Bright deep orange.20	.30	1.10	3.00
ROSALIE: Intense rose.20	.30	1.10	3.00
STAR DUST: Fine golden yellow.20	.30	1.10	3.00
FANTASY BLEND: Bright color mixture.25	.75	2.00
SCABIOSA FLOWERED MIXED: Medium sized flowers resembling Scabiosa or Harmony Marigolds. Bright colors.20	.30	1.00	3.00
GAILLARDIA FLOWERED MIXTURE: Resembles Picta Double Gaillardia in its flower form and coloring. Fine novelty.20	.30	1.10	3.00
CUPID MIXED: Small double, button like flowers on foot high plants. Good colors.20	.30	1.10	3.00
LILLIPUT TOM THUMB: Possibly the smallest double Zinnia. Plants only 4" to 6" high. Excellent for borders.20	.30	1.10	3.00
HAAGEANA DOUBLE MIXED: Small but attractive Mexican Zinnia. These are very novel, with bright colors in the center of petal and each petal bordered a contrasting light color. Popular where known.20	.30	1.10	3.00

ZINNIA LIST CONTINUED ON THE NEXT PAGE

BODGER'S GOLD MEDAL DALHIA FLOWERED

Generally these are the most popular strain for both bedding and cutting. Flowers are not quite as large as the Calif. Giants, but they have fuller centers and are deeper. Plants 2½' to 3' tall.

CANARY BIRD: Rich yellow.	LUMINOSA: Deep pink.
CRIMSON MONARCH: Crimson.	OLD GOLD: As named.
DREAM: Rosy lavender.	ORIOLE: Orange and gold.
EXQUISITE: Light rose.	POLAR BEAR: Pure white.
GOLDEN DAWN: Golden yellow.	SCARLET FLAME: Bright scarlet.
GOLDEN STATE: Yellow orange.	WILL ROGERS: Scarlet red.
ILLUMINATION: Deep rose.	NEW FINEST MIXTURE:

Price per ⅛ oz., \$.20; ¼ oz., \$.30; 1 oz., \$.90; 4 ozs., \$2.70.

CALIFORNIA GIANTS

Flowers are largest of the Zinnia family but somewhat flat in the center. Robust growth with plants 3' to 4' tall.

BRIGHTNESS: Bright pink.	ORANGE KING: Cadmium orange.
CERISE QUEEN: Orange rose.	PURITY: Best white.
DAFFODIL: New canary yellow.	ROSE QUEEN: Bright rose.
GOLDEN QUEEN: Golden yellow.	SALMON QUEEN: Salmon rose.
GRENADIER: Dark red.	SCARLET QUEEN: Deep scarlet.
LAVENDER QUEEN: Lavender.	VIOLET QUEEN: Deep purple.
Miss. WILLMOTT: Soft pink.	GIANT MIXTURE: Best formula.

Price per ¼ oz., \$.25; ½ oz., \$.45; 1 oz., \$.85; 4 ozs., \$2.70

IMPROVED LILLIPUT POM PON

The Lilliputs are among the most popular cut flower and bedding Zinnias. Flowers, while not large, are fully double and very bright; with good stems. Plants are symmetrical, 1½' to 2' high.

CANARY GEM: Canary yellow.	SALMON GEM: Salmon rose.
CRIMSON GEM: Crimson.	SCARLET GEM: Scarlet.
GOLDEN GEM: Golden orange.	VALENCIA: Burnt orange.
LILAC GEM: Lilac.	WHITE GEM: White.
PINK GEM: Deep pink.	PASTEL SHADES MIXED:
ROSEBUD: Rose pink.	POM PON MIXED: Very good.

Price per ¼ oz., \$.20; 1 oz., \$.70; 4 ozs., \$2.00.

Free Air-Mail Service

ON SEED ORDERS ONLY

READ CAREFULLY BEFORE ORDERING AIR SHIPMENT

Continuing our past policy of the most efficient, modern service, we will ship any seed order by Air-Mail without additional cost; providing it meets the following conditions.

Order must arrive by Air-Mail with postage fully prepaid. Remittance in full must accompany order. Order must amount to not less than \$3.00 in items listing at \$2.50 per ounce or more. In the event of items of cheaper rate than \$2.50 per ounce being included, these will be sent regular mail as a separate shipment, unless Air-Mail postage for these at the rate of 6 cents per ounce is included. All orders not meeting these conditions will be forwarded in the usual manner, by regular mail. Saving in time by using Air-Mail is about 50% to eastern coast points. ..Because of weight factor, bulbs and plants can not be sent by air, except at excessive cost.

TERMS OF SALE

Quotations are wholesale, for the professional trade.

PRICES AS QUOTED — are on the basis of cash with order. Only where arrangement for opening an account have been made will this rule not apply. Remittance in full must accompany all orders for bulbs and plants, while seeds will be shipped C. O. D. if remittance is not made. Account sales amounting to less than \$10.00 not made.

QUANTITIES — Seed items will be supplied only in the quantity units as listed. Half ounces will be supplied at one half the ounce rate, except where a definite quotation is made for this quantity. All other intermediate units will be charged for as multiples of the smaller units required to make them.

For plants and bulbs, the minimum quantity that will be sold is noted with each group of stock. All quantities less than 200 of a size and kind will be charged for at the 100 rate unless specifically quoted otherwise. The 1,000 rate will apply to all quantities of 200 or more of a variety and size. Where a 3,000 quantity quotation is made, order must be for full 3,000, with no item less than 1,000 of a size and variety.

REMITTANCE — We accept remittance by any of the normal commercial methods. **STAMPS WILL NOT BE ACCEPTED** in place of remittance. Patrons outside the U. S. must remit in American funds; either by money order or draft on New York—**IN AMERICAN DOLLARS**. Any collection fee above normal bank check service charge will be charged back to the customer. **Positively no open accounts outside the U. S. A.**

Orders from municipalities or public institutions will be supplied under the purchasers standard purchase form — under the provision that payment is due and will be expected by the 15th., of the month following shipment.

SAMPLES — Free samples are never supplied. If material for sampling is necessary please make a minimum quantity order for items desired in the normal manner. Terms given above cover this.

TELEGRAPHIC ORDERS — Except from customers with established accounts, such orders can not be accepted unless accompanied by wire draft. Western Union is our only telegraph connection.

ALL ORDERS — Are received subject to supply available and crop or any other condition beyond our control. Orders booked in advance of normal delivery season or held at customers request, will be invoiced upon placement of order and held or stored as the property of the customer. Aside from exercising normal care in such cases we will not assume responsibility for natural deterioration or overgrowth occurring from prolonged delay in delivery at the request of the customer. Present business conditions makes it necessary that we reserve the privilege to adjust our prices and terms without notice to conform to varying conditions which may occur after publication of this list.

SHIPMENT — Seeds are all priced prepaid, by insured regular post with Air-Mail shipment free under conditions set forth elsewhere in this catalogue. All other stock is priced with delivery taking place upon delivery at the office of the transportation agency at Grants Pass, Oregon. Thereafter the shipment travels as the property of the purchaser and responsibility for safe transport rests with the transportation company. In the event of loss or damage in transit, be sure to have such condition noted on your delivery receipt. Claim should be filed with the transport agency at once covering loss and the shipper should be notified. We will co-operate fully in procuring proper adjustment but can not guarantee action of transportation company. Shipments of perishable material by parcel post is not advised and will be made only at the instruction and risk of the purchaser.

OUR RESPONSIBILITY — In view of the reasonable prices quoted herein, and the varied cultural conditions under which this stock will be grown, it is manifestly impossible for us to warranty in any manner, descriptive or cultural, the crop resulting from the use of listed material. Ordering from this list will definitely be construed as your acceptance of these terms as set forth, and it is understood that in all cases our liability shall be limited to the actual purchase price paid for any material supplied.

SEED ITEMS — Not listed herein, but quoted in our last semi-annual catalogue may be ordered from it at prices quoted.

THIS LIST CANCELS ALL PREVIOUS PRICES
QUOTED ON ITEMS LISTED

HARROLD'S PANSY GARDENS
and GREENHOUSES

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